CHAPTER LEADER NEWS

Building Relationships Between Chapter and District Leaders

June 15, 2025

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HOD MEETING FROM JUNE 14

This weekend's House of Delegates meeting at HCNW did not achieve a quorum, so there were no votes taken.

This allowed time for a lively discussion on the **Division Re-alignment** proposal from the District Board. Although the board had sought input from the HOD for the preceding 4 months, there were still some questions raised regarding the realignment. The board will reevaluate and resubmit the issue to the HOD for approval.

If you have thoughts about this subject, do not hesitate to contact a board member with your ideas. District contact information is available at: https://evgdistrict.com/districtleaders/

PRESIDENT TO PRESIDENT - BILL HICKMAN



Is your chapter recovering?

Several chapters report that they are still feeling the effects of Covid. Their leaders report reduced or falling membership, low rehearsal attendance, as well as a sense of resignation. I have one question. Why?

To find out, try asking some questions and listen, truly listen, to the responses.

Ask: Are you happy with the chapter/chorus? If not, why not? What can we do to make you happy? Are you having fun? If not, what would fun look like to you? What do you think would most help the chapter/chorus?

Many of us already ask these questions, but with respect, do we really listen? All too often we listen with only one ear, meaning we are already thinking about how to respond. Instead, try listening with both ears. Put your complete focus on the speaker, keep your mouth closed, and ask a follow up question based on what you heard. When you do this, the speaker knows you really were listening. That may be all you need to spark a change in the attitude you see.

The simple truth is that you don't need to know the answers. Leaders know how to ask the questions that matter and listen to the responses. Think about it.

I am at your service. Bill

PRESIDENTS' ZOOM MEETING

Bill Hickman is inviting you to the next Presidents' Call Zoom meeting. The meetings are scheduled for the fourth Sunday of each month at 7:00 PM Pacific Time.

Join Zoom Meeting:

https://us02web.zoom.us/j/88132547633? pwd=UGQ3eE5CYzIDZFFxUFV5RXVCQkhudz09

> Meeting ID: **881 3254 7633** Passcode: **229613**

COMMUNICATION CHANNELS - SID BROWN



Chapter Presidents,

Take a moment to consider what your newer members are experiencing with the plethora of communication! Harmonizer, Livewire, Timbre, Greensheet and more I'm certain!

What can you do to help them appreciate the value of these various publications?

First, take the time to read them yourself, recognize what each member should take away from each publication, and highlight that for your Chapter.

Share that with your chapter however your normal communication flows, during rehearsal, email...

Help your members embrace what it means to be a barbershopper and what is available from EVG and BHS to enhance their enjoyment!

MEMBERSHIP ROUNDTABLE - BOB THOMAS



Evergreen leaders,

We are almost halfway through the year. I have three recommendations for you:

- 1. Review your goals for the year and see how well you are progressing toward reaching your goals. Make adjustments to your plans, if needed. Hold each other accountable.
- 2. Take the time to read the entire Timber and Harmonizer, as there is good information and examples of other chapters' activities, as well as success stories which you may want to emulate.
- 3. Don't hesitate to reach out to District Leadership or leaders from other chapters for assistance in achieving your goals.

Prepare to make the most of the summer with performances at street fairs, etc. and use the Paul Ellinger method to recruit new members. Perhaps plan a social get together with a neighboring chapter. Hopefully some of your members will be attending Harmony College Northwest and have some great info and energy to bring back to your chapter.

ASCAP INFO BEWARE - CHRIS POWELL



Important ASCAP Message: It has come to our attention that BHS chapters are receiving communications from ASCAP requesting direct licensing. Please be advised that all BHS chapters (and districts) are already covered for ASCAP-represented songs via a longstanding formal agreement between SPEBSQSA (BHS) and ASCAP. As you already know our office administers all show and fee reporting on your chapter's behalf.

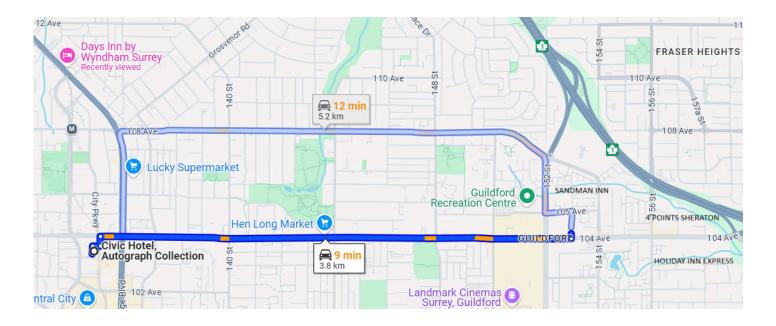


The Society has contacted ASCAP and requested that all future communications regarding our chapters and districts be forwarded to our office directly. If you have any questions, please email: library@barbershop.org

Learn more about show clearance and reporting:

https://www.barbershop.org/ascap-reporting-form

CONVENTION UPDATE - LODGING



Important Convention Information (October 2-3-4 in Surrey, BC)

Lodging reservations:

Sheraton Guildford (BLMF, BOD & HOD meetings) Reservations

Booking deadline for all rooms is 5:00PM PST: **Tuesday**, **September 02**, **2025**, before rooms are released into general inventory.

Any requests to book after the deadline will be subject to rate and availability.

The Sheraton does have a few non-advertised suites available for hospitality rooms. Contact the hotel directly to make that request. They cost approximately \$200 more per night. <u>+1 604-582-9288</u>

The Civic Hotel by Marriott (Harmony Platoon & Presidents reception/afterglow) Reservations

Or you can call BONNIE NGUYEN at 604-416-0530 and reference Evergreen District Convention.

Additional Lodging:

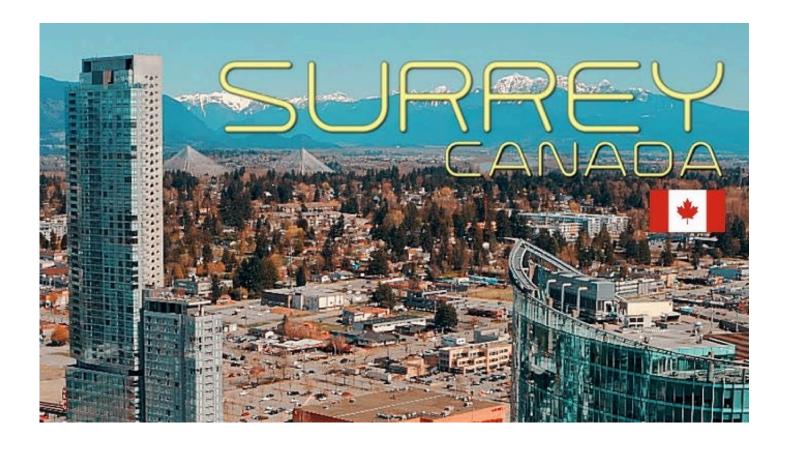
- Days Inn by Wyndam Surrey, Ramada Chain Direct 604.576.8388 Corporate: 800.854.9517
- Holiday Inn Express Direct 604.930.8510 Corporate: 877.859.5095
- 4-Points by Sheraton Surrey (across from Holiday Inn)
- Sandman İnn Surrey (north of Sheraton Guildford)

Border Crossing: There is additional screening on the US side going into Canada. Allow yourself additional time for border crossing and make sure you have the proper and updated documents available.

There will **not** be transportation provided by the District from the hotel(s) to the **Chandos Theatre**. There is plenty of parking available at the Chandos for the competition events. There are various transportation options available, from carpooling, UBER & LYFT, as well as sharing the cost of a rental with others who are flying in. More information coming soon. For walkers it's 2.5 miles or 4.1 kilometers from the **Sheraton** to the **Chandos**.



CONVENTION UPDATE - CONTEST ENTRY



From the DRCJ:

- Contest entry should open sometime during the week after BHS
 Internationals. (I'll have a more exact date as we get closer to July.)
 Quartets/choruses planning to compete should complete the contest entry
 form as soon as possible. As a reminder, your group is not officially part of
 the contest until you receive confirmation from the DRCJ.
- Contest entry will end on September 5, four weeks prior to the contest.
- This year's quartet contest will not include the 2026 International Prelims.
 Those will be held in the spring of 2026.
- Unlike the last three district contests, the quartet contest this year will be limited to 28 quartets. I've already heard from a number of quartets who competed last year who have indicated to me that they'll not be returning this fall. So, I'm hopeful that we will be able to accept almost every quartet that wants to compete. (Quartets from last year who have not yet informed me of your intentions regarding Surrey, I'd love to hear from you!)
- The chorus contest should have about the same number of competitors as last year. One thing: if your chorus did not compete last year and plans to do so this year, <u>please let me know</u>.

FREE ALL-DISTRICT PICNIC ON AUG 2

Questions? Email Keith Bankston at jkeithb@hotmail.com

More info at https://northwestsound.org

Reserve the date, 8/2/25 for the Barbershopper's Picnic.

A Cappella Northwest (Northwest Sound & Northwest Mix) is hosting a gettogether, sing-out, & free public concert Saturday, August 2nd, 11:00-6:00. Any barbershop group is welcome to sing.

Barbershop choruses, quartets, & fans are welcome to bring their families, friends & picnic to Marymoor Park in Redmond. If you're coming with a chorus of 8 or more, email jkeithb@hotmail.com in advance to block out time for you.

When: Saturday 8/2/25 from 11:00am - 6:00pm

Where: Marymoor Park Velodrome picnic area (link to Google maps)

Parking is next to the picnic area, costs \$1 per day per vehicle.

What do you need to bring?

Singers, friends & family

Your own picnic, there is not much food or drink nearby. Drinks must be non-alcoholic (state park, sorry)

Sun covering of some type - there's limited shade

What are we supplying?

The location, setup & cleanup

A sound system & signup sheet

Some soft drinks, but it will be limited

Purely for fun and fellowship, we want to see you at the picnic, it will be fun!

PRESS RELEASES - GREG KRONLUND



6 Chapter Considerations for Your Press Release:

- 1. Don't make your Press Release too long, filled with details get right to the point.
- 2. Remember this media expression: "sell the Sizzle Not the Steak"...Highlight the product, price, and place, sell the event.
- 3. For a **directors search** look at the Harmonizer notices. Note: The wording is short and sweet, not tangled in the details.
- 4. Make your Press Release easy for an editor to use. In other words, draft an article or message for them. Radio, TV, Newspaper, and Magazines look for: a) how many audience members does this affect? b) does their audience care? c) what impact does this have on the community? (the more community impact the better chance for publication) d) Remember they have limited space, and don't have time to edit.
- 5. Editors toss Press releases because the they don't have time to read it, let alone to edit it. Spoon feed the editor the sizzle... who, what, where, when why. The HOW information involves too many details.
- 6. Editors will often check your website to decide the impact of your event on their audience... if your website is out of date or looks stale, they'll pass on publishing.

EVERGREEN EDITORIAL POLICY

Show Policy: Chapter show posters and information must have District clearance to appear in Evergreen publications and social media.

Publications editors reserve the right to edit content for length.

Submissions must meet or beat the deadline of the 10th of the month.

Maximum word count for Chapter Leader News 175 – 225 words.

The Evergreen Communications team may hold over generic content to the next publishing date.

MEMBER CENTER REMINDER

Chapter Leader News is emailed to 282 chapter leaders listed in the <u>BHS</u> Member Center.

Please forward to others in your chapter.

Make sure your chapter information is up to date in BHS Member Center.

STAY CONNECTED

www.EVGDistrict.com

history.evgdistrict.com

harmonycollege.net

facebook.com/EVGDistrict

EVG YOUTUBE

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