CHAPTER LEADER NEWS

Building Relationships Between Chapter and District Leaders

January 16, 2025

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PRESIDENT TO PRESIDENT - BILL HICKMAN

Bill Hickman
EVG President

Happy New Year!!

The actual new year's celebration may have passed, but this is a welcome to a new year in your barbershop chapter. What are your plans? Have you scheduled some time to plan the year with your board? These are not random questions. Indeed, they are too important to be random.

As presidents we have a significant responsibility. We must chart a course for a successful year in our chapters. But if you are anything like me, you really don't know what the goals should be or whether the chapter is capable of achieving or even willing to try to achieve them in 2025. The only way you will learn the answers is to sit down with your team and ask questions.

Do yourself a favor – **ask the questions and then sit silently**. Let your team answer and I guarantee you will be pleasantly surprised.

Call me if you need me. I am at your service. Bill

PRESIDENTS' ZOOM MEETING

Bill Hickman is inviting you to the next Presidents' Call Zoom meeting.
The meetings are scheduled for the fourth Sunday of each month
at 7:00 PM Pacific Time.

Join Zoom Meeting:
https://us02web.zoom.us/j/88132547633?pwd=UGQ3eE5CYzlDZFFxUFV5RXVCQkhudz09

Meeting ID: **881 3254 7633**

Passcode: **229613**

BRAND NEW YEAR - BOB COX

It's a Brand-New Day

2025, the time to throw away that old adage – "We're the best kept secret in town."

The District Board stands ready to help you reach the local community for new members and better organizational skills.

Bob Thomas, Chapter Development Director, has experienced leaders willing to help provide tools and resources to grow musically and administratively.

Duncan Gilman, Board Member at Large, has coaching information to improve your chorus musically, because good singing attracts good members!

Greg Kronlund, Director of Communications, offers advertising information, Facebook help and internal and external marketing strategies. Ideas for recruiting and outreach.

Glenn Hayes, Dean of HCNW, provides a great staff of educators, clinicians, and specialists for one of the Society's best Harmony Colleges. Students are excited about what they've learned and share that enthusiasm with your members.

Chris Powell, Bud Leabo Fund Trustees, has grant opportunities for youth education, craft seminars and other community outreach.

Bill Hickman - District President, **Sid Brown** – Executive VP/President Elect, and I have access to leadership development tools that help you understand members and the resources ***they*** bring to your chorus.

It's a **Brand-New Day** – time to quit doing what you've always done, because ***you'll just get what you got***. **2025** is the start of something new for your chapter. Ask any of these leaders how they can help you.

TICKET DONATIONS - SID BROWN

Hello Evergreen!

Would your Chorus like to see new faces at your shows? Well, here is one way to do just that (in the US anyway)! There is an organization that caters to Veterans and First Responders; VetTix and 1stTix. The basic premise is your Chorus would donate a number of tickets for your show or event.

VetTix and 1stTix advertise on their apps for those that are signed up and they pay a discounted rate for your show or event for up to four tickets. The reason for them charging is to fund their operation and so the person requesting tickets has a little skin in the game and are more likely to show up. They are then encouraged to post a picture and give feedback about the event on the respective website to encourage others to attend future events and to show participation.

The Boise Chordsmen donated 25 tickets for each Christmas Show to try it out. The reach for the Boise area is over 8,000 people signed up on their respective apps. I can only imagine the reach for the I-5 corridor! We had 16 people for the first night and 25 people for the second night sign up and show up for the shows.

We received very positive comments from those that took advantage of the opportunity.

If your Chapter would like to participate, please contact Sean Kemp at skemp@vettix.org for further information. In-kind receipts are provided after the event along with the link for the feedback provided.

https://www.vettix.org/ https://1sttix.org

KTWWS!

NEW YEAR REMINDERS - LARRY BREITBARTH

Chapter Treasurer Reminders for January 2025

BHS resources: The Society provides excellent resources for new and returning chapter treasurers. Publications include the Chapter Treasurer Manual, which sets forth monthly reminders for the entire year. Make sure that your chapter treasurer has a copy.

Tax deadlines: Form 990s are not due until May 15, but Form 1099s need to be sent to individuals or quartets that received more than $600 in 2024 by January 31.

Banking: Review the signers on the chapter bank account. Have at least two officers on the account, delete former officers from the account and change the account password. Also, make sure that excess funds are earning interest in a money market account or certificate of deposit.

Financial review 2024: Chapters are required to submit a summary review of the prior year's financial activity to BHS. Review can be performed by another chapter member or the Treasurer from another EVG District chapter.

Please reach out to me if you have any questions or need help.

PRESIDENT'S SURVEY - BOB THOMAS

Thank you to those of you who have already filled out the president's survey. I trust that I will be hearing from the rest of you soon. I am planning to set up a "membership" Zoom call. More info to follow. I hope that you are all realizing that one or two guest nights a year is insufficient to battle the attrition of our membership.

New members are needed for new voices, for new talents and for new leadership. Last night at our rehearsal we showed a video of the chorus preform ing ten years ago and it was amazing to see how many faces are no longer singing with the chorus. If you walked into one of your chapter meetings today, would you find it to be fun, welcoming, and enjoyable so that you would want to come back again? Make membership a priority in your 2025 planning. Whether it be issues with recruiting, orientation or retention, feel free to reach out to me.

Bob Thomas

EVG Director of Chapter Development

bthomas@northwestsound.org

PRESIDENT'S SURVEY NOW AVAILABLE

The Chapter Development Team is pleased to announce: **The Chapter President's Survey is now available.**

This is your opportunity to share your chapter's past year and upcoming plans.

Please take a few minutes with your **Immediate Past President** and complete the survey as soon as possible.

The Chapter President's Survey is another way for you to communicate directly.

What's going right in your chapter, what needs work, and what tips you've found to make things better for all district chapters?

Your input is vital to identifying best practices for struggling chapters, ideas to overcome chapter issues, and how to make Barbershopping more enjoyable for all.

Please do not underestimate how important you are to chapter and district growth. Your information is vital.

We are asking for all Outgoing and **Incoming Presidents** to participate. The survey is found at https://evgdistrict.com/membership/ . Requesting surveys by February 1st, 2025.

Thank you in advance!

NOMINATE A BARBERSHOPPER OF THE YEAR

2024 Barbershopper of the Year

Do you know someone in the district who made a significant contribution to the Evergreen District in 2024? If so, why not nominate that person to be the 2024 Evergreen District Barbershopper of the Year?

Just fill out the nomination form on the EVG website. This spring when all nominations are in, the BOTY committee will choose this year's honoree. The award will be presented at Harmony College Northwest in June. For questions, contact Duncan Gilman, Chair of the Barbershopper of the Year Committee (mal@evgdistrict.com).

Who will be the 2024 BOTY?

EVG HALL OF FAME NOMINATIONS

District Hall of Fame Nominations

The Evergreen District Hall of Fame is filled with our Evergreen heroes, people who have given so much of their time and talent over the years. Do you know someone in the district who made a similar long-term contribution to the Evergreen District? If so, why not recommend that person for the evergreen Hall of Fame?

Send your recommendations along with their contributions and accomplishments to a member of the District Board or to the Chair of the Hall of Fame Committee, Kendall Williams (kendall.a.williams@frontier.com). Your recommendations will be taken into consideration when an honoree is selected. The award will be presented at the District Convention in October.

Who will join the Hall of Fame in 2025?

RECRUIT BOLDLY - GREG KRONLUND

Recruit Boldly or not at all!

I've recently participated in an online conversation about Recruiting New Members. The chat members represented many countries. The discussion was lively with lots of suggestions... Here are a few observations:

1) Sometimes chapters believe potential new members need to do all the work. They need to **call you**, **find you**, **ask you** for an invitation, and **then decide** to join. That's backwards.

2) If you never leave your rehearsal space no one will know you exist.

3) The strongest recruiting tool is singing where people can hear you.

4) Places to sing: street corner, local karaoke event, Farmer's Market, parade, mall, or wherever people gather.

5) Practice inviting people to attend. When performing, look for someone singing along; that might be a good indication they're interested.

6) Take time to practice welcoming guests. Remember not to scare potential members away by pushing membership. Let them come to you by your friendliness.

7) Don't be afraid of making a mistake; trying something is better than not trying at all.

WANT TO KNOW WHAT'S HAPPENING -- AND ANY LAST MINUTE CHANGES??

STAY UP TO DATE!

Go to your APP Store and add "EVG DISTRICT"

Timbre Announcement

We are seeking Editors for the Evergreen Timbre, the district's quarterly newsletter. We are looking for dedicated team members willing to share their skills, and excited to build a quarterly newsletter. If interested contact Greg Kronlund, District Communications Director at 206-265-9706 or communications@evgdistrict.com **https://evgdistrict.com/free-music/**

TIMBRE

Quarterly Newsletter of the **Evergreen District** of the Barbershop Harmony Society

September 1, 2024 *"With One Voice"* Volume 76, Number 3

STAY CONNECTED

PLEASE CHECK TO MAKE SURE YOUR OFFICERS RECEIVED THIS ISSUE!

Note: All Chapter and District Leaders are included in this contact list which is pulled from the current information in the BHS Member Center database.

EVERGREEN EDITORIAL PRACTICES

- Show Policy: Chapter Show Posters and information must have district clearance to appear in Evergreen Publications and Social Media.
- Publications editors reserve the right to edit content for length.
- Submissions must meet or beat the deadline of the 10th of the month.
- Maximum word count for Chapter Leader News 175 – 225 words.
- The Evergreen Communications team may hold over generic content to the next publishing date when appropriate

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EVG YOUTUBE

BARBERSHOP HARMONY SOCIETY