

CHAPTER LEADER NEWS

Building Relationships Between Chapter and District Leaders

November 15, 2024

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Bill Hickman
EVG President

PRESIDENT TO PRESIDENT - November

Well, the busy season has arrived. If your chapter and/or quartet are like mine, you'll be one busy puppy between now and New Year's Eve. This is the time of year when everyone wants to hear what we can provide, so are you taking advantage of the season? Remember what Paul Ellinger said in the Big Idea: **the Christmas season is the best opportunity for growing your chapter.**

Take a quartet and go to malls, open areas, bars, pubs, and anywhere else you can think of. Sing one song, interact with those who listened, pass out cards, and move on. Leave 'em wanting more. Most will move on, but some will not only want more, but they will also seek you out to get it.

Cards? Yep. If you do not have chorus or chapter cards, [the district website](#) is where you need to go. On the home page, find the Leader Resources pull-down menu and click on Membership. There you will find information about creating "Random Acts of Harmony" cards. These are great tools; all you have to do is pass them out.

Call me if you need me. I am at your service.

-Bill

PRESIDENTS' ZOOM MEETING

Bill Hickman is inviting you to the next Presidents' Call Zoom meeting. The meetings are scheduled for the fourth Sunday of each month at 7:00 PM Pacific Time.

Join Zoom Meeting:

<https://us02web.zoom.us/j/88132547633?pwd=UGQ3eE5CYzIDZFFxUFV5RXVCQkhudz09>

Meeting ID: 881 3254 7633

PAST PRESIDENT - BOB COX



Hopefully, you've elected your 2025 Officers and plans are underway to thank them for their service and leadership or welcome them back for another year. Now what?

At the Chapter level, planning, goal setting, and fiscal responsibility are essential to growth and sustainment. I encourage you to check out the training and leadership tools available on the BHS website - [Chapter Leader Guides and Resources: Member Recruitment, Chapter Meetings, Show Production, and more](#). No need to reinvent the wheel...these programs and ideas have already proven successful.

The District is looking at some organizational changes to help promote interchapter activities through conventions, festivals and other chapter support channels. You'll hear more about this after the first of the year, your input and responses are essential in making these changes.

Also, check out The Big Leap at the Society level: [The Big Leap | Barbershop Harmony Society](#).

Planning, goal setting, and establishing milestones for growth, involvement, and sustainment are a leader's responsibility. Develop a plan and then work that plan; you'll be amazed at the results!

The District Leadership Team stands ready to help you move into 2025. Let us know how we can help.

SECRETARY'S MESSAGE - CHRIS POWELL



Chapter Secretaries: Who did you vote for?

No, not *that* election! The chapter election of officers for 2025, of course! Per our bylaws, that election should have happened in October, and you should know who will be serving the chapter next year. Now is an excellent time to update the list of officers in the BHS Member Center, showing their new dates of service as officers.

That will ensure that all chapter leaders receive important announcements in the form of the Chapter Leader News and any other leadership-related communications from the district throughout the year. Do it now and save the Communications team from having to troubleshoot missed announcements and distributions in the new year!

CHAPTER DEVELOPMENT - BOB THOMAS

It's the best time of the year to GROW

This is the best time of the year to recruit new singers and expose your community to our barbershop brand of harmony. Make the most of it with your chorus and quartets.

Does the local Rotary club, chamber of commerce, or other business associations have a need for entertainment at their annual Christmas get-together? Are you signed up for the neighborhood tree lighting? What about helping out at a food bank or helping to serve



meals to those in need? In addition to song, we also have manpower to offer.

Bob Thomas
[Chapter Development](#)

Make sure to engage people who are listening to you. Be an asset to your community.

Just a reminder that if you are doing a holiday show, you might put an ad in the program about Singing Valentines. It can't hurt. Maybe with a coupon for a discount if ordered by a certain date.

Have a great holiday season.

CONVENTION 2025 - DEENA WOLFE



The 2025 Evergreen District Convention will be held October 3-4 in Surrey, BC. at the Chandos Pattison Auditorium and at the high school campus. Hotels to be used are still being determined.

Are you interested in being involved with the District Events Team? We are looking for team members right now!

1. Registration coordinator - this person would be responsible for all things registration – including working on the program, accepting non-online registrations, and training volunteers.
2. Volunteer coordinator - this person is responsible for all things volunteering! We use a local support team and anyone else who wants to volunteer to make a convention work smoothly. We need someone to help coordinate all the volunteers, especially on-site at the convention.
3. On-site facilities coordinator - this person would be responsible for working with the hotel(s) and competition venue regarding any on-site issues that occur during the convention weekend.
4. On-site judges care coordinator - work with the DRCJ to help plan judges transportation/meals during the weekend. Take care of any issues during the convention, particularly regarding meals and catering.

More than one person can share these positions!

Interested? Contact Deena Wolfe at deenie0830@gmail.com or 541-556-2773. You do not need to be a BHS member to volunteer!

SHOW CLEARANCE UPDATE

Winter and Holiday Shows are coming!

Once your show is approved you can send posters and information for the District Calendar, GreenSheet, Timbre, and Facebook to the District Communications team.

To reach the communications team there is only one email to use:
communications@evgdistrict.com

This ensures that your information lands in the right place for distribution to the right publication and avoids lost email and inbox clutter for the communications team.

Remember only approved shows can be advertised to the district.

Evergreen Communications Team home of:

Evergreen Timbre, Greensheet, Chapter Leader News, Facebook, Instagram, EVG District app.

Chorus	Location	Show Date	Approved
Midnight Sons	Anchorage, Alaska	11/20/2024	yes
Northwest Sound/A Cappella NW	Bellevue, WA	12/07/2024	yes
Tidesmen/Rising Tide	Nanaimo, BC	12/07/2024	yes
Tidesmen/Rising Tide	Nanaimo, BC	12/08/2024	yes
Star Harmony	Star Idaho	12/07/2024	yes
PDX Voices	Portland, Oregon	12/07/2024	yes
Acapella Road	Calgary, Alberta	12/07/2024	yes
West Sound Chorus	Silverdale, WA	12/07/2024	yes
Tacoma Vocal Standard	Tacoma, WA	12/14/2024	yes
Seattle Seachordsmen	Seattle, WA	12/14/2024	yes

Remember: to have your show advertised in District publications, Facebook and Instagram they must be approved. Check the [Show Clearance Page](#) on the Evergreen District Website.

"LAST CALL" IN BUD LEABO TRUSTEE SEARCH



The Bud Leabo Memorial Fund is searching for candidates to serve as trustees of the Fund. The Fund provides scholarships and grants to members of the Evergreen district to further barbershop singing education and outreach initiatives in the community.

Trustee responsibilities include:

Communicating and promoting the purpose of Bud Leabo Memorial Fund (BLMF) which is to advance and enhance within the boundaries of the Evergreen District of the Barbershop Harmony Society:

- Barbershop harmony singing
- Vocal music training and education in support of Barbershop harmony singing
- Membership growth for BHS chartered chapters in good standing
- Support chapters' community engagement with barbershop style music

Providing consultation, guidance and voting on applications for grants and scholarships submitted to BLMF for funding.

Communicating and promoting the use of BLMF scholarships for Evergreen members and grants for projects consistent with the BLMF purpose.

If you are interested in serving or have potential candidates in mind, please contact the trustees at trustees@budleabo.com. Application period for the current opening closes December 1, 2024.

BARBERPOLE UPDATE

We have entries from **Boise Chordsmen, The Squares, Harmony Kings, Bridgetown Singers, Charisma By-Pass** Quartet and **Four Score** quartet from the **Seneca District**.

The Bridgetown Singers with **Sweet Adeline** appeared in October as a teaser. They'll appear again in November. The quartet reached 1571 people with 256 engagements. November will include a Facebook Reel.

Charisma By-Pass presented- **Honey /Lil Lize Medley**....Their post and Facebook Reel reached 2,009 people – with 260 engagements and 506 plays so far.

Monday November 11th, we released **Four Score Quartet** performing in contest **Sweet and Lovely** from Pennsylvania with a post and a reel.... We'll send an update in the Greensheet.

On November 18th prepare to hear **Sweet, Sweet Roses of Morn** by **The Squares**.

Harmony Kings, Boise Chordsmen, and a repeat performance of Bridgetown Singers coming up.

Remember *it's all made up and the points don't matter*..... There is still time to join the fun.... Record a Polecat 1, post it, send a link, and become famous.



Sid Brown
District EVP



SINGING VALENTINES

Singing Valentines – The final 5

We're notorious for planning Singing Valentines on February 1st. Last month we offered the first 5 steps...Here's the final 5...



Step 6: Set your Valentine budget goal. Pick a number that's achievable and start promoting it to your entire membership. If you don't say your goal, you won't achieve it.

Step 7: Decide delivery dates and when quartets will audition their material. Insure you are sending out your best product. Set audition and re-audition dates. Make sure quartets will succeed. Use your quartet wrangler and music team. A favorable outcome this year determines future success.

Step 8: Engage entire membership. Remember members not singing are still part of the equation. Quartets will be excited to sell. But don't forget to ask every member to try and sell 2 or 3 SV's. It's a team effort.

Step 9 Make your budgetary goal known to everyone. How much money are you planning to earn? Announce your SV goal and current sales weekly. Get members excited! Consider a contest for the most sold by a member, and by a quartet. Reward them.

Step 10: Organization and planning are your best friends so work well ahead of yourself. Allow the lessons of this year to become a blueprint for next year. **KEEP** records! Use this year as a benchmark!

ARE YOU OUR NEXT: TIMBRE EDITORS

Are you our Next Timbre editor?

We are seeking editors for the Evergreen Timbre, the district's quarterly newsletter. We are looking for dedicated team members willing to share their skills, and excited to build a quarterly newsletter. If interested contact Greg Kronlund, District Communications Director at 206-265-9706 or communications@evgdistrict.com



Greg Kronlund

communications@evgdistrict.com

WANT TO KNOW WHAT'S HAPPENING -- AND ANY LAST MINUTE CHANGES??

STAY UP TO DATE!

**Go to your APP Store
and add "EVG DISTRICT"**



FREE MUSIC - you just pay the postage

Our Evergreen Historian has a large collection of FREE music that is legal to "pass on" to choruses, quartets, and individuals. Check out the FREE MUSIC list (titles, arrangers, and # of copies available) on our EVG website, then email Ken Galloway a list of the songs you'd like, and he will pull them out of the files and mail them to you... all you need to do is then mail him a check for the postage. It's a great way to fill in missing copies or to check out new titles.

<https://evgdistrict.com/free-music/>

STAY CONNECTED

PLEASE CHECK TO MAKE SURE YOUR OFFICERS RECEIVED THIS ISSUE!

Note: All Chapter and District Leaders are included in this contact list which is pulled from the current information in the BHS Member Center database.

EVERGREEN EDITORIAL PRACTICES

- Show Policy: Chapter Show Posters and information must have district clearance to appear in Evergreen Publications and Social Media.
- Publications editors reserve the right to edit content for length.
- Submissions must meet or beat the deadline of the 10th of the month.
- Maximum word count for Chapter Leader News 175 – 225 words.
- The Evergreen Communications team may hold over generic content to the next publishing date when appropriate

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