

CHAPTER LEADER NEWS

Building Relationships Between Chapter and District Leaders

July 15, 2024

What's in this newsletter: (listed in order)

- President to President - Bill Hickman
- Presidents' ZOOM Meeting Link
- Tools for You: EVG WEBSITE & APP
- District Convention / Contest information
- Tips for Contest Entries - Jay Krumbholz
- Other Contest Information
- Looking at Your Future - Bob Thomas
- SECRETARIES: The Interwebs Ate My Homework - Chris Powell
- Coaching is Available - Duncan Gilman
- Plan for HCNW 2025 - Bob Thomas
- Mid-year Chapter Financial Checkup - Larry Breitbarth
- Let EVG Advertise Your Non-Show Events
- **INVITATION:** 2024 Summer Enrichment Time - Region 13 - Pasco, WA
- VIDEO: Our Timeless Tradition of Quartet Singing
- Poster Marketing - Greg Kronlund
- Free Music - Ken Galloway
- BIG IDEA Launches August 4, 2024 - sign your chapters up now!
- Staying Connected



Bill Hickman
EVG President

PRESIDENT TO PRESIDENT - July 2024

There is a change in Evergreen District policy of which I need to make you aware.

At Harmony College Northwest I explained that for a number of reasons the District is not hosting Division Contests this year or next. What this means is that the only District-hosted events are Harmony College Northwest in the Spring and the District Convention in the Fall.

Despite having few District events, there is a lot of barbershop activity taking place within the divisions. We have four separate youth festivals in Boise, Salem, Portland, and Bellevue. The Squares hosted a local quartet contest.

The Calgary chapters hosted an all-Alberta coaching and festival weekend that included an SAI chapter chorus. In Vancouver, BC, there is a brand-new non-BHS chorus called VanCity.

All of this activity is going on without District support, and I asked myself why? Why is the District not supporting this? As I thought about it, I recalled the BHS vision, *Everyone in Harmony* and I knew something had to change. ***I don't care who is singing, as long as someone IS singing.***

Therefore, the District Board of Directors has agreed to a new policy. We will support any singing or musical activity Evergreen chapters generate to work with singers and musicians in their local area. This means not only BHS, but also SAI, Harmony Inc, SPSSQSUS, or any other musical group. We want to help you expand your outreach to your local community, to work with those in your area who believe, as we do, that music is essential to our well-being. It is critical to the development of young people, it soothes the soul of the aging, and it gives meaning to our lives.

All you need to do is to figure out what you want to do and send a proposal to me for the Board. We will work with you and if it makes sense we will help. Talk to your chapter board and put your thinking caps on. Get creative!

PRESIDENTS' ZOOM MEETING

Bill Hickman is inviting you to the next President's Call Zoom meeting.

The meetings are scheduled for the fourth Sunday of each month

at 7:00 PM Pacific Time.

Join Zoom Meeting:

[https://us02web.zoom.us/j/88132547633?](https://us02web.zoom.us/j/88132547633?pwd=UGQ3eE5CYzIDZFZxUFV5RXVCQkhudz09)
[pwd=UGQ3eE5CYzIDZFZxUFV5RXVCQkhudz09](https://us02web.zoom.us/j/88132547633?pwd=UGQ3eE5CYzIDZFZxUFV5RXVCQkhudz09)

Meeting ID: 881 3254 7633

Passcode: 229613

TOOLS FOR YOU: EVG WEBSITE & APP

STAY IN TOUCH!!



EVG DISTRICT APP
"like having EVG in your pocket"
Go to your APP Store
and add "EVG DISTRICT"



Check out what's new on the
EVGDistrict.com website.



CHORUS AND QUARTET CONTEST ENTRY NOW AVAILABLE VIA BHS MEMBER CENTER

Contest entries are now being handled through our BHS Member Center. If you are your group's contact, then just log in to Member Center, select Manage Your SCs, pick your chorus or quartet, and then scroll down a little to click on the button for ENTER CONTEST (under Management Actions)

If you need help, a video and tutorials are available
on EVG's APP and [website](http://www.evgdistrict.com).

The October Portland Convention and Contest Registration
now available at www.evgdistrict.com.


Early Bird Prices are in effect now until August 31st...

The registration form (downloadable pdf) allows you to register your entire ensemble at the same time.

Now is the time to prepare and SAVE for October 4th-5th!

Prices after September 1st are \$135.00 for adults and \$67.50 for youth.

TIPS FOR CONTEST ENTRIES

- Make sure that everyone in your group is current with membership dues—and that the membership will not expire before the contest date (Oct. 4-5).
 - If your dues are paid automatically monthly (or yearly), PLEASE make sure that your credit card will not expire before the contest
 - Make sure that your group's contact person actively monitors the email associated with your group.
- 
- Jay Krumbholz
- Make sure your quartet or chorus's repertoire is listed on your group's profile page. The repertoire list should contain any song that your group could possibly sing.
 - If you're planning to sing a custom-arranged chart, make sure that you have PROOF of copyright clearance. If you purchased the chart from a website like <http://Arrangeme.com> or <http://Sheetmusicplus.com>, you'll need a copy of the receipt to add the song to your group's repertoire list. Sometimes it can take a few months to get copyright clearance so start working on that now!

Like last year, the quartet semifinals will have an afternoon session and an evening session. Make sure that every member of the quartet can attend the afternoon session.

If you didn't already know, simply filling out the entry form into the contest doesn't mean you're actually in the contest. Your entry must be approved by the DRCJ. (Once approved your contact person receives an email acknowledging this.)

Jay Krumbholz, jay_krumbholz@hotmail.com

OTHER CONTEST INFORMATION

Tutorials and a video to help choruses and quartets ENTER: [CLICK HERE..](#)

Chorus categories:

District Chorus Champions

Chorus District Rep to International

District Small Chorus Champions (minimum #: 9 on stage (including Director)

District Most Improved (greatest score increase from prior year)

VLQs (5-8 singers) -(There is a VLQ award, but VLQs are not eligible for chorus awards)

Quartet categories:

District Quartet Champions

Intl District Quartet Qualifiers (must score over a certain number, TBD)

District Novice Quartet - no more than 2 members can have competed in a quartet at the District level.

District Senior Quartet (combined age of 240, no one under 55 by the time they take stage.

A score of at least 61 will qualify the quartet to compete in the Seniors contest at Mid-winter.



Bob Cox
EVG Past President

LOOKING AT YOUR FUTURE!

Every year we set goals for our chorus, more members, more performances, more community outreach, better singing, more quartet activity, or financial stability. Do we really achieve any of these? Maybe a couple...

Setting goals should be more than pie-in-the-sky dreams, they need to be something you can actually achieve or accomplish.

Have explicit goals. Have a plan to achieve them. Measure your actions along the way. Are you on track? Adjust your plans as you go.

Have a checklist of things needed to do to achieve your goals. Don't wait until the last minute hoping your activity was a success.

Share your goals with your chorus, so everyone is working together towards your success. Ask for help, don't try doing everything yourself.

When you accomplish something – celebrate. When someone helps you – thank and recognize them in front of their peers.

When your project is over, sit down and answer two questions. 1) What went well? 2) What can we do better next time? Write down your responses to use as guidelines and learning experiences for your next project.

As you look to your future you will find it easier to reach your goals using these little tools. If you need help setting goals, please reach out to any of your District Officers or check out this website: [About the Healthy Chapter Initiative \(barbershop.org\)](http://barbershop.org).

CHAPTER SECRETARY SUGGESTIONS



Chris Powell
EVG Secretary

THE INTERWEBS ATE MY HOMEWORK

Last month I talked about the duty chapter secretaries have in maintaining their chapter's important documents – a very looong list of them. I'm sure there is a question lingering in the back of your mind, "Where do I keep all that stuff?!" I have experienced a few approaches to answering that question:

Keep it all on paper in filing boxes or cabinets. The benefits of this approach include that it is simple, low-tech, low-cost, and can usually be done by the secretary on their own.

The liabilities include them taking up space in your office/garage/shed/bedroom, moving them around when your successor needs them, they're not easily searchable or reusable for future use, kills more trees, and the biggie: at risk of loss if anything happens to you (e.g., you win the lottery and suddenly move to Fiji) or your storage space – fire, flood, invasive pests, overly zealous spring cleaning, etc.

Keep it all in the Cloud. This sounds like the 21st century approach, right? It can be simple enough, moderately techy, relatively low-cost and maybe you can do it yourself, maybe you need a teenager or your local IT guy/gal to show you how. But there are risks in the approach as well. Is the Cloud space yours individually or shared with others (shared accounts can be much more expensive), who maintains it, pays for it, updates the password, etc. And the biggie is, what happens if there is an unsolvable technical or security and access issue? It is still possible to lose access to all your important documents. My chapter once had to close our bank account and move to another bank to resolve an issue with electronic funds transfers from an online service where we'd lost the password with time (and that service wouldn't provide a viable means of recovery).

Make it electronically but keep and distribute physical copies. All new documents can be electronically produced and replicated. Prior, archival, records can be converted by scanning. Keeping them in the Cloud is acceptable as long as that isn't the only means for keeping them. Multiple "off-line" electronic copies stored in chapter officers' computers, thumb-drives, etc. provide a failsafe against the loss of any single copy or access to a single system or online service. This does require extra work to assure that any sensitive data is properly protected, but other solutions do as well. And does require a plan for how to keep the distributed copies in synch.

Happy archiving!



Duncan Gilman
[EVG Member-at-Large](#)

COACHING IS AVAILABLE!

Chorus leaders (and quartet singers), if you're interested in receiving local coaching from one of our many experienced Evergreeners, but you're not sure how to get started, let me know! As your liaison to the board, one of my roles is helping YOU get the resources you need, including coaching. Send an email to mal@evgdistrict.com and we'll find someone who can give you the right tools for musical success.

--Duncan Gilman, EVG Member at Large

HCNW - JUNE 20-22, 2025

In June I attended Harmony College Northwest in Tacoma, WA and it never ceases to amaze me. If any of your members have never attended, I recommend it highly. It is a great immersion into the many things that make up our great form of a cappella singing and entertainment, as well as a chance to meet members from throughout the District.

I especially recommend this for brand new members to our hobby. I would encourage every chapter to offer a partial or full scholarship for their new members. They will learn so much, so fast and their enthusiasm for our hobby will grow exponentially.

I fully realize that some chapters are geographically challenged from Tacoma, WA. However with some carpooling and perhaps some Bud Leabo funds, such a trip will be possible next year. I spoke with a very new chapter member who was there and he asked me how he could get more from his chapter to attend. Another young member whom I spoke with was moving to Northern British Columbia soon and he asked how he could start a chapter up there. This is the kind of enthusiasm that HCNW creates. Now is the time to start planning for next year! It will be the weekend after Father's Day.



Bob Thomas
[Chapter Development](#)



Larry Breitbarth
EVG Treasurer
finance@evgdistrict.com

MID-YEAR FINANCIAL CHECKUP

July is a good time to check on the financial health of your chapter.

Bank Accounts

Are chapter funds currently parked in a non-interest bearing checking account? Move excess cash to a money market account or a 9-month CD, where you can earn 5%.

Fundraising

Summer is a great time for annual fundraising. District chapters help park cars at county fairs and also provide food service support at sports venues.

Performance Against 2024 Budget

How about dusting off the 2024 Budget to see how the chapter is performing? If the chapter is behind budget, what remaining expenses could be scaled back for the rest of the year? And if your chapter is ahead of budget, consider making a grant to music programs in your area. For some chapters, this is a great recruiting tool.

If you need help with your financial checkup or have ideas that would help other chapters, please reach out to me at finance@evgdistrict.com



LET US ADVERTISE YOUR NON-SHOW EVENTS

If Your Chapter is having an Open House - Guest Night - FREE Family and Friends Performance - Youth In Harmony Weekend- collaboration event with another singing group - or a special **free event** send the information to marketing@evgdistrict.com

We will add it to the EVG Calendar and post the item on Facebook... Send banner/poster and a three-sentence invitation....

(Not available for shows until cleared by the District Secretary)

2024 SUMMER ENRICHMENT TIME



To our friends in the Evergreen District of BHS-Sweet Adelines Region 13 formally invites you to SET (Summer Enrichment Training) 2024, August 22-24, in Pasco, Washington at the Red Lion Inn.

Thursday, August 22nd starts with a kickoff Thursday Night.

Friday, we have **five tracks available**: Admin Leaders; Directors; Visual Communications; General Membership as well as Quartets. We have some of your favorite faculty returning and some new faces that you won't want to miss.

Saturday is all Caitlin Castelino! Caitlin is the Master 600 director of Diablo Vista Chorus, the 2020 Harmony Classic AA Champions and 2024 8th place international medalists, and baritone of LoveNotes, the 2014 International Quartet Champions.

Caitlin will be leading four classes in the main ballroom: The Vocal Mechanism: How Does It Work?; Calibrate Your Sound; *then lunch on your own* PVIs Under Glass; and Keep that Voice Young and Healthy.

Your SET registration includes your Saturday Night meal-more information coming on that.

Saturday Night is filled with talent and fun. To register for the Novice Quartet/VLQ Extravaganza, please send your request to: SET@sairegion13.org.

Register now at: <https://sairegion13.org/2024SET>

Red Lion hotel reservations are also now open. Information on the Region 13 website. The cut-off date to book a room is July 31, 2024.

Any questions regarding SET can be sent to: SET@sairegion13.org



Caitlin Castelino

GREAT WAY TO SHARE WHAT WE'RE ABOUT!



Add to your **WEBSITE** and **FACEBOOK** page!

Tremendous Video to share with your chapter... especially new members!!!

This fantastic video was literally dropped freely on our laps to use as a way to share "our hobby" with guests, friends, family, and potential guests that find your website or Facebook page. This video was included in a recent BHS Timeline, and if you missed it -- **STOP RIGHT NOW AND WATCH IT!** It is just perfect for NOW -- when we're all rebuilding and re-energizing our chapters/choruses ... it's upbeat, accurate, and very timely.

With 140 years of history, a passionate tradition of competition, and newfound public interest courtesy of a very unique quartet called The Newfangled Four, the story of Barbershop is an interesting one indeed...

WATCH: [Our Timeless Tradition of Quartet Singing](#)

POSTER MARKETING

If you just wrapped your spring/summer show it's a great idea to re-evaluate for your next show.

This year the district ran many show posters on Facebook, Instagram, Greensheet, and The Timbre. Here's some things that were noted:

- Many physical posters did not pass the 10x10 rule. Mount your poster on a window, stand back 10-feet, and see if you can read the important information in less than 10 seconds. Show Name, Venue address, City, State/Province, Chorus name? If you can't, re-think the poster.
- Placing your poster on social media is very common. But remember that social media reaches globally. If you just think of the geographic size of Evergreen, you'll realize not everyone will know what city you are in. In addition, many chapters have changed names which can add to confusion.
- Did you chapter just change its name? Not everyone knows that you recently changed your chorus name. The "formerly known" information can help the district audience know who you are.
- Have your poster proof-read by multiple chapter members... just to make sure. One poster we received had the chorus name "buried" deep within the poster and failed to have location or address.
- Every poster needs a point of view...meaning don't bury the good stuff, decide the critical information, and make it seen and readable.



Greg Kronlund
[Communications](#)

FREE MUSIC - you just pay the postage

Our Evergreen Historian has a large collection of FREE music that is legal to "pass on" to choruses, quartets, and individuals. Check out the FREE MUSIC list (titles, arrangers, and # of copies available) on our EVG website, then email Ken Galloway a list of the songs you'd like, and he will pull them out of the files and mail them to you... all you need to do is then mail him a check for the postage. It's a great way to fill in missing copies or to check out new titles.

<https://evgdistrict.com/free-music/>



JOIN PAUL ELLINGER'S 2024-25 SERIES

If your chapter really wants to get serious about growing in numbers and growing musically, now is the time to sign up to be one of the five chapters to work with Paul Ellinger starting in August. Paul's beta series, last year, had choruses involved from across the country joining together to share successes and challenges.

If your chapter is interested, email Paul Ellinger now
at: ellinger.paul@gmail.com

STAY CONNECTED

LET US KNOW: If Your Chapter is having an Open House - Guest Night - FREE Family and Friends Performance - Youth In Harmony Weekend - or special free event send the information to marketing@evgdistrict.com We will add it to the EVG Calendar and post the item on Facebook... Send banner/poster and a three-sentence invitation. Shows must be cleared by the District Secretary.

PLEASE CHECK TO MAKE SURE YOUR OFFICERS RECEIVED THIS ISSUE!

Note: All Chapter and District Leaders are included in this contact list which is pulled from the current information in the BHS Member Center database.

EVERGREEN EDITORIAL PRACTICES

- Show Policy: Chapter Show Posters and information must have district clearance to appear in Evergreen Publications and Social Media.
- Publications editors reserve the right to edit content for length.
- Submissions must meet or beat the deadline of the 10th of the month.
- Maximum word count for Chapter Leader News 175 – 225 words.
- The Evergreen Communications team may hold over generic content to the next publishing date when appropriate

www.EVGDistrict.com

history.evgdistrict.com

harmonycollege.net

facebook.com/EVGDistrict

[EVG YOUTUBE](#)

BARBERSHOP HARMONY SOCIETY

[Unsubscribe](#)

This message was sent to **email@example.com** from **judyg@evgdistrict.com**

Judy Galloway
EVG District of BHS
2520 Montello Ave.
Hood River, Oregon 97031

