

CHAPTER LEADER NEWS

Building Relationships Between Chapter and District Leaders

March 15, 2024



Bill Hickman
EVG - District President

PRESIDENT TO PRESIDENT

March 2024

Now what do you do? You have been president for a couple of months, been through a couple of board meetings, made plans for the year – now what? Now, my friend, it is time to engage.

By engage I mean taking the time to figure out what really needs to be done and who has the capability or capacity or interest to get it done. Observe your team. Are they doing what needs to be done or are they going through the motions?

If you are stuck, check out the **Chapter Leader Guides and Resources** page on the BHS Member Center. There are detailed job descriptions for your team, a chapter member talent survey and a bevy of other guides and good stuff to get you and your team thinking.

Whatever you do – get moving! Remember what the humorist Will Rogers said 90 years ago – *Even if you are on the right track, you will get run over if you just sit there!* I am at your service. Bill

PRESIDENTS ZOOM MEETINGS

4th Sunday - each month

Bill Hickman is inviting you to the next President's Call Zoom meeting.
The meetings are scheduled for the fourth Sunday of each month
at 7:00 PM Pacific Time.

Join Zoom Meeting:

<https://us02web.zoom.us/j/88132547633?pwd=UGQ3eE5CYzIDZFFxUFV5RXVCQkhudz09>

Meeting ID: 881 3254 7633

Passcode: 229613

Chapter Leader Tasks

<https://evgdistrict.com/chapterleaders/>


March / April

- **Chapter secretaries:** Please update your current chapter leaders on the society website. The link is: <https://members.barbershop.org/s/article/Chapter-Profile-How-to-Add-or-Update-Chapter-Leaders> .
- Verify your chapter's incorporation status with your state or province. Post to the Compliance Filings & Reports section of the BHS Member Center the date to which your chapter's incorporation is good. (Sec)
- Verify your chapter's Registered Agent information with your state or province and update, if necessary. (Sec)
- Remind your Chapter Treasurer to file any necessary Federal forms (ie, IRS Form 990-N E-Postcard filing is required by May 15 or CRA Form filings). Also, remind your Chapter Treasurer to report to the board once the filing is completed (Pres)
- Remind Annual Financial Review Committee that their review must be filed by the Chapter Secretary by May 15th through the Chapter Profile in the BHS Member Center. (Pres)

**Get your singers connected:
EVG DISTRICT APP**

GET THE LATEST NEWS - EVG CALENDAR
FIND A CHAPTER - GET A PITCH

smartphones - tablets - computers
FREE! It is our own APP!



BHS Youth Policies

Evergreen, With the increase in Youth Festival activities in the Evergreen District, it is appropriate to ask you to review BHS expectations before your event.

[Youth Policy | Barbershop Harmony Society](#)

Please review the BHS website concerning Youth involvement and reach out to

customerservice@barbershop.org to acquire their training, clarify any questions and ensure your efforts are in line with BHS expectations.

SUCCESSION PLANNING



Sid Brown
EVG - EVP

Notice the root word is **“Success”!**

Succession planning is an important process for guaranteeing that your organization has a pipeline of emerging leaders who can step into leadership roles.

There is no specific way to go about this planning. The key is to survey your Chapter and identify potential future leaders.'

Future leaders can be a Board Member at Large to gain insight into Chapter operations. They could be Committee Chairs or serve the Chapter in other ways to learn of what it really takes to make a Chorus function.

If this sounds daunting to put into practice, reach out to your Evergreen District Board counterpart for advice and insights from their experience.

FREE MONEY



Larry Breithart
EVG - Treasurer

It's been said there is no such thing as a free lunch, or even free money. As your Evergreen District Treasurer, I'm here to tell you there are exceptions to this rule. Besides filling seats at your shows, here's some things that chapters in the District are doing.

Fundraising events

Many chapters fundraise through parking and other member-supported events. These activities provide income unrelated to our nonprofit mission. The IRS generally allows nonprofits one major fundraiser a year.

If you need help fundraising, I'll connect you with successful fundraisers.

Grants

Chapters participate in collective nonprofit fundraising, where participating organizations solicit contributions from individuals. One event is the Kitsap (County) Great Give. Besides individual contributions, donors often offer matching funds. Additional funding from grant applications to large endowments are available to support nonprofits (Bill and Melinda Gates Foundation).

If you need help writing grants I can connect you with successful grant writers.

Interest Income

Most chapters have non-interest-bearing checking accounts. Money market accounts and Certificates of Deposit are now paying annual interest of four or five percent. Work with your banker to move excess funds into interest bearing accounts.

Chapter treasurers - if you want further guidance, reach out to me.

Share your ideas on improving chapter finances and I'll mention them in future articles! Email:

finance@evgdistrict.com

DON'T FORGET



NEED HELP??



Bob Cox
EVG - Chapter
Development

The District Board has given me approval to manage a sizeable budget for use under the Chapter Development umbrella.

Now, how can I help your chapter, chorus or singing community?

Membership – reach out to me and we'll develop programs and funding that will increase your potential membership growth through proven recruiting, orientation, and retention tools.

Coaching – Let me help find and fund a coach to fit your needs.

Director Development – Funding assistance for your director at Harmony College Northwest and/or Harmony University.

Leadership Training - Reach out and we'll work to fund a program to bring in first class top-quality training personnel to develop a plan for growth and success focused around administrative and musical team organization.

Community Outreach – We'll help fund and design a plan for getting your chorus out to the public.

Youth Outreach – Ideas for how to fund, support, and build an effective Youth Outreach program.

Let Me Help! I'm as close as a phone call, text, or email.

Call me - 503-910-0960 - you have nothing to lose and everything to gain.

Email : chapterdevelopment@evgdistrict.com

EVG - Barbershopper of the Year

BOTY Nominations are Open --

Now is the time for you to submit your nominations!

Deadline is Saturday, May 18th.

Nomination Form is on:

evgdistrict.com/barbershopper-of-the-year/

EVERGREEN DISTRICT

BARBERSHOPPER OF THE YEAR

Any member in good standing of the Evergreen District who has made a significant contribution to the Society, predominately at the district level, with work at other levels (Chapter and Society) taken into account, may be considered for the District BOTY award.



Duncan Gilman
EVG - Member-at-Large

If you have questions, send me an email:

mal@evgdistrict.com

Harmony College Northwest - Registration is Open!! Coaching and PVIs are available!

Harmony College Northwest

A weekend of premier music education for the Pacific Northwest

Coaching and classes for

- Full choruses
- Quartets
- Individuals



June 14-16



University of Puget Sound

Register now: harmonycollege.net



SHARE YOUR SINGING VALENTINES

Last month Evergreen Chapters participated in the time-honored tradition of Singing on Valentines. It's a meaningful way for chapters to increase community visibility and raise some money with very few, if any costs, and participating members have great stories to share for a lifetime. Plus, Singing Valentines doesn't require a large chapter. You just need a quartet.

I'd like to have each chapter share their Singing Valentine experience. Including marketing, number of quartets, total deliveries and how much you raised? What worked best in your Valentine program and improvements for next year. It is easy to forget that we are resources for each other. We all have our strengths and weaknesses, but we grow and strengthen by sharing our best practices.

Please send a brief summary of your chapters Singing Valentine program. I'll put together a synopsis of best practices for all to view.

Bob Thomas, Chapter Development Team Lead

Send to : bthomas@northwestsound.org

EVG DISTRICT CONVENTION - 2024

Date: October 4-5, 2024.

The contest will be held at the Newmark Theatre in downtown Portland. All other events associated with the weekend will be held at the headquarters hotel, the Hilton Downtown Portland which is just down the street from Newmark. You can check out the [Hilton Portland Downtown](#) and the [Newmark Theatre](#).

When making reservations at the Hilton, if you call, ask for EVERGREEN DISTRICT CONVENTION rate. The direct link to their reservation system is:

[Welcome to Evergreen District of the Barbershop Harmony Society](#)

The room rate is \$145 per night for either King/Double or 1 room suites. If your chorus would like to reserve a suite for a hospitality room, you can do that through their reservation system.

Deena Wolfe, EVG District Events Director, Deenie0830@gmail.com, 541-556-2773

DIGITAL GROUND GAME

It's impossible **NOT** to make digital part of your chapters ground game. But digital comes with many traps. First, there are many options to choose from, each offering different opportunities for your message. Ask these questions:



Greg Kronlund
EVG - Communications

1. Does your core audience use the platforms?
2. Will this platform reach a new audience?
3. Do your current sites align with BHS Code of Ethics?
4. Will the platform display your chapter in the best light?
5. Can you increase your followers and likes on this platform?
6. Do you have the workforce to do **regular updates**?
7. Can you sustain and increase your presence on the platform?

Web viewers are fickle! The phrase "been there, done that" typifies the general user. Create a plan of action for your social media to keep it up-to-date. Fresh content drives the internet. It is better to select one site that you can keep up with rather than multiple sites you can't. Use platform tools to increase followers, likes, and grow your audience.

GROW YOUR CHAPTER - MUSICALLY!



The BIG Idea

JOIN ZOOM MEETING

The next ZOOM meeting with Paul Ellinger is

March 17, Sunday, at 6:00pm PDT

Pework for the meeting will be to watch

WAVEBOX SINGING WRAPUP & PERFORMANCE SPHERE INTRODUCTION

Learn more about: THE BIG IDEA - at harmonycollege.net

STAY CONNECTED

LET US KNOW: If Your Chapter is having an Open House - Guest Night - FREE Family and Friends Performance - Youth In Harmony Weekend- or special **free event** send the information to marketing@evgdistrict.com We will add it to the EVG Calendar and post the item on Facebook... Send banner/poster and a three-sentence invitation. Shows must be cleared by the District Secretary.

www.EVGDistrict.com

facebook.com/EVGDistrict

history.evgdistrict.com

[EVG YOUTUBE](#)

harmonycollege.net

[BARBERSHOP HARMONY SOCIETY](#)

Next GREENSHEET - April 1st: Send your items to: [Greg Kronlund, Communications](#)

PLEASE CHECK TO MAKE SURE YOUR OFFICERS RECEIVED THIS ISSUE!

Note: All Chapter and District Leaders are included in this contact list.

Questions: webmaster@evgdistrict.com

PUBLICATION POLICIES

- **Show Policy:** Chapter Show Posters and information must have district clearance through our [District Secretary](#) to appear in Evergreen Publications and Social Media.
- Publications editors reserve the right to edit content for length.
- Submissions must meet or beat the deadline of the 25th of the month preceding the publication date.
- Maximum word count for Chapter Leader News 175 – 225 words.
- The Evergreen Communications team may hold over generic content to the next publishing date.