Gmail

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# EVG - Chapter Leader News August 2023

1 message

**Chris Powell** <Secretary@evgdistrict.com> Tue, Aug 15, 2023 at 2:01 PM
Reply-To: Secretary@evgdistrict.com
To: jhgalloway47@gmail.com

# CHAPTER LEADER NEWS

Building Relationships Between Chapter and District Leaders

## August 15, 2023

**Hello Chapter Leaders,**

**HOT NEWS!!! The Idaho Youth Barbershop Festival has been recognized by the Boise Mayor for Excellence in Arts and History - for education. The 2023 Awardees will be honored during an official event in September. But we just found out -- and it's fantastic news!! Congratulations to the Boise Chordsmen!!! Visit their FACEBOOK page and send them congratulations.**

BOISE CITY DEPT OF ARTS & HISTORY

**Mayor's Awards -- Presented every two years, the Mayor's Awards for Excellence in Arts & History celebrate people, organizations, and businesses that contribute to Boise's creative and cultural community. Award recipients must have demonstrated distinguished service, creative accomplishment, and a record of publication, presentation or research that enhances Boise's artistic, historic, and broader cultural life.**

## CHAPTER CHECKLISTS - for August and September

**Oh my, I guess Fall is approaching ... and it's time for us to start planning our Annual meetings and getting ready to attend the coming HOD meeting.**

**August**

- **Verify Nominating Committee is preparing the Slate of Officers for the coming year.**

**September**

- **Set date for the Annual Chapter Meeting at which the next year's chapter officers will be elected. Per the Standard Chapter Bylaws, this must be before October 15th of each year and announced to the members at least two weeks prior to the meeting.**
- **(Pres/Sec) Receive the coming year's proposed slate of officers and give a copy to the Secretary to send a notice to the membership of the Annual Chapter Meeting including the proposed slate of officers.**
- **Prepare to have your chapter represented at the Fall District House of Delegates Meeting in October in Federal Way**

## TIME TO REVIEW YOUR PLAN, GOALS & ACCOMPLISHMENTS

**It's August, and things slow down. Preparation is underway for fall conventions and Christmas. But it's also a great month to review your plan, your goals, your accomplishments, and your setbacks.**
**Review your Marketing plan. Does your action plan remain the same, or does it need modification?**
**Did the first seven months go as planned? If it did, celebrate; if it didn't, acknowledge the mistakes and work on plans for improvement for the future. Take time to check in with your leadership team and see if they are on track. How did your membership help or hinder your events? Do they need more buy-in?**
**How are you shaping up for the final four months of the year? Do you have a team in place? Is the Christmas show complete? Are you on track or behind? Perhaps you should check in with the Christmas and Singing Valentine chairs and encourage them to stay on task.**
**If you have a two-year term, look ahead to next year for improvements!**
**Review your SWOT report to see if your Strengths and opportunities are still the same. Has there been a shift in the market? Does it look like all is well, or do you need to tweak it? Have your threats changed? Have you improved your weaknesses and made them strengths?**
**There are hundreds of trivial things to consider before they become MASSIVE. The end of July and the beginning of August are opportunities to see if you are on track or if you need to adjust.**
**Building the Marketing Plan and the SWOT analysis is "upfront work", Once in place, all you need to do is steer the ship. If you build a two- or three-year marketing plan, you can "cruise" for a little while, but you can never stop striving for innovative ideas.**
**You are encouraged to consider any or all of the Marketing workshops planned for this fall…In September we will be offering a two-day, three-hour ZOOM workshop on Product, Price, Place, and Promotion. The building block of a marketing plan. *Details coming soon***
***Greg Kronlund.* marketing@evgdistrict.com**

# DISTRICT CONVENTION / CONTEST

**October 20-21, 2023 - Federal Way, WA - Performing Arts & Events Center**
**GREAT SINGING - FUN - OLD FRIENDS - NEW FRIENDS**

**<click for more info about registering and booking your rooms>**

**DON'T FORGET TO BOOK YOUR ROOMS NOW!**

# "Analysis Paralysis"

**Don't Let Your Chapter Suffer from "Analysis Paralysis."**

**Analysis paralysis is the inability to make a choice as a result of overthinking a problem. A group can have an excessive amount of data. As a result, there is unending fighting over the benefits and drawbacks of each alternative and an unwillingness to choose one.**

**Does chapter leadership or committees take an extremely long time to decide? Are your initiatives and plans frequently tabled for the next month because of a lack of action? Does your team over-analyze or overthink decisions while waiting for new data? Have you missed opportunities because your chapter fears taking that first step? Do meetings end in arguments or hurt feelings? If you experience this within your chapter governance, you may be suffering from Analysis Paralysis.**

**Here are four tips to avoid this debilitating symptom:**

**#1: Set a deadline for making the decision. If you don't have a deadline, you can waste a lot of time going back and forth between several choices, never making a choice. Your most effective course of action is to set a deadline or a specified time for when you need to make the decision.**

**#2: Reduce your alternatives as soon as possible. If you have too many possibilities, eliminate some of them right away. Determine your desired outcome, and then remove any options that do not meet the requirements of that outcome.**

**#3: Practice making quick decisions. Impulsive behavior isn't always a bad thing. If your chapter is prone to analysis paralysis, practice making minor decisions quickly. Making insignificant decisions rapidly will help you become more decisive when making larger decisions.**

**#4: Make use of a decision-making framework: Believe it or not, there is a whole structure for decision-making. Following a step-by-step method can help relieve some of the cognitive load that comes with making a large decision.**

**There are all kinds of ideas for Chapters to adopt to help grow both members and audiences. There are district people to reach out to and other chapters to share information with. There are two expressions that plague our chapters: "we never did it that way" and "we've always done it this way." We need to break the cycle and try something. There are no failures, only lessons learned. Now is the time to encourage your chapter to *TRY SOMETHING*!**
***Greg Kronlund.* marketing@evgdistrict.com**

## COMING SHOWS AND EVENTS

**August 19**
**Balladtown in the Grove**
**Tualatin Valley hosting**

**August 19**
**A Silly Pirate Show!**
**Seattle Seachordsmen!**

**August 26**
**Alberta Harmony**
**Cabaret**
**Calgary, AB**

**Sept 1-4 - Harmony Hollow, Lion's Camp Horizon, Blaine, WA**

## WANT TO ADVERTISE YOUR COMING SHOWS/EVENTS?

**PLANNING A SHOW – and WANT TO ADVERTISE IT? Don't forget to work with Chris Powell to get your show approved. Once your show is approved, AND you send us your poster/flyer, the EVG Communications Team will kick into action and add your event to our EVG calendar – and post your flyer on the website, EVG's Facebook, and include it in our monthly Greensheet. CHECK OUT: https://evgdistrict.com/show-approvals/**

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**Next GREENSHEET - September 1st**
**Send your items to Sid Brown, Communications**

# www.EVGDistrict.com

# EVG YOUTUBE

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**If you need additional help, please contact:**
**Chris Powell**
**Evergreen District Secretary**
**11519 Durland Ave NE**
**Seattle, WA 98125**

**secretary@evgdistrict.com**

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**Note: Current District Leaders are also included in this contact list.**
**Questions: webmaster@evgdistrict.com**

**Update Profile**

This message was sent to **jhgalloway47@gmail.com** from **Secretary@evgdistrict.com**

Chris Powell
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