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EVG - Chapter Leader News July 2023

1 message

Chris Powell <Secretary@evgdistrict.com>

Sun, Jul 16, 2023 at 1:18 PM

Reply-To: Secretary@evgdistrict.com

To: jhgalloway47@gmail.com

CHAPTER LEADER NEWS

Building Relationships Between Chapter and District Leaders

July 16, 2023

Hello Chapter Leaders,

Here we are in the middle of July! It's a great time for summer performances, taking breaks, enjoying family activities, and more...but as Chapter Leaders, you know that your roles are ongoing.

Holiday shows and performances need to be scheduled and advertised ahead of time -- so make sure to get your coming shows approved and added to our district mailings and website (link below).

NEW BMI/SEASAC FORMS

Again BHS has changed the BMI/SESAC form. One of our chapters submitted the new one with questions and I needed to figure out why both the form and the policy changed (free shows now are required to pay fees). If you have any questions, send me an email. The new form is posted on our [SHOW APPROVAL](#) webpage.

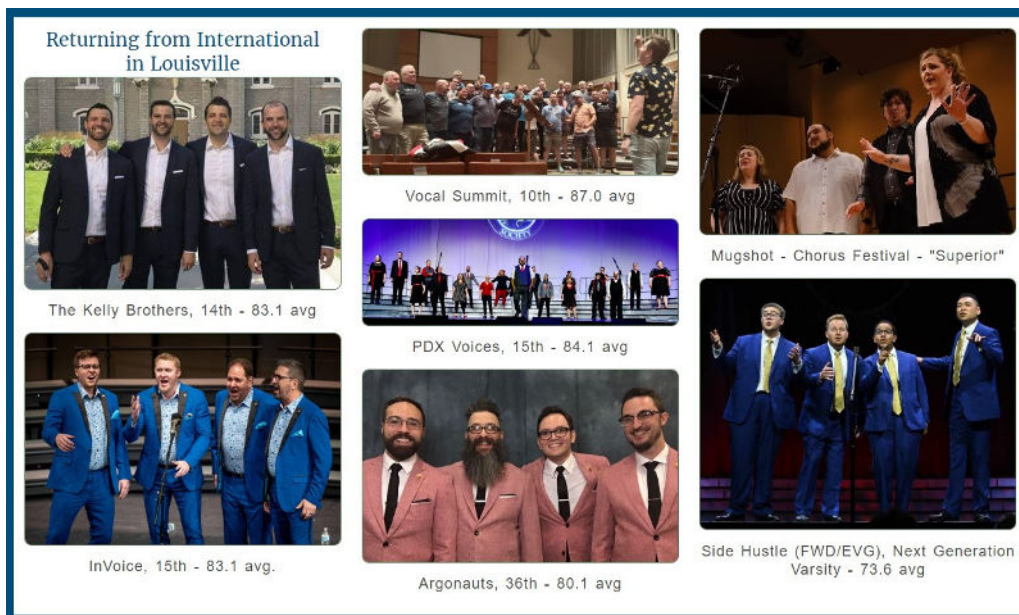
Chris Powell, District Secretary

SHORT - CHAPTER CHECKLISTS - for July & August

Summer time! Just do a double-check on the following:

- Review Society Board developments with the membership.
- Verify Nominating Committee is preparing the Slate of Officers for the coming year.

EVG WELL-REPRESENTED AT INTERNATIONAL!!!



DISTRICT CONVENTION / CONTEST

Now's the time to start making your plans to attend
OUR district convention in October in Federal Way, WA.

GREAT SINGING - FUN - OLD FRIENDS - NEW FRIENDS

[<click for more info>](#)

AND DON'T FORGET TO BOOK YOUR ROOMS NOW!

MARKETING WORKSHOP REUNION - (All welcome)



Marketing Workshop Reunion (All welcome) July 21 and 22

Friday July 21 – 6:00pm – 7:30pm (PDT)
OR
Saturday July 22 – 10:00am- 11:30am (PDT)

Time to celebrate, share, listen, and learn. Come prepared to share your marketing innovations, success, and lessons learned from the last year and a half.

If you have been to any of the ZOOM Marketing Workshops, we invite you to share your success and offer your ideas for the future. No subject, No lecture, No video, No PowerPoint, just your stories.

To register email marketing@evgdistrict.com to receive the ZOOM link information.

Meetings will be recorded and possibly posted on EVG YouTube channel.

GET REGISTERED FOR DISTRICT!!!

Yesterday, BHS sent this out in an email... which you might have missed>

EVG Fall 2023 EVG District Chorus Session is now open and accepting entries. Don't delay. Enter early and often because the contest entry deadline is: 9/22/2023
To enter, login to the [Member Center](#) , Manage my SCs, click the name of your chorus or quartet, and then click on Enter A Contest/Festival in the upper right hand corner.
You'll also find links to great FAQs and How to Videos!

Click to watch/listen to [Steve Armstrong](#) show everyone how to register.



WHAT'S YOUR SINGING MOTIVE? - share with your chapters

Have you ever thought about what brought you to barbershop. Not everyone has the same “motive” for singing in a group. Do any of these fit your “motive” how about the singer on your left and right? Some members want to try something different, some want to explore a new skill, some want to find company, fellowship. and a sense of belonging. Some members may want to improve their health, mental health, and well-being; some want to contribute and to feel valued. Motivation might be musical, personal, both, or more. A good Barbershop chapter will welcome everyone and take them all forward together, matching the musical activity to the expectations of its members. The priorities are enjoyment, learning together, being inclusive, and achieving success — culminating in a performance, if desirable.

Within each BHS chapter the essential ingredient is good leadership. Chapter leaders must win trust, show empathy, and have a clear purpose. Leaders need to align with the chapter goals, set and model expected behaviors, and teach skills that everyone can develop. Your chorus' expectations should be high but achievable. every member of leadership should inspire passion, confidence, and team spirit.

This is internal marketing, messaging, and team building. Here's four tips to think about....

1. Perform, Perform, Perform give everyone their gold medal moment.
2. Keep your Music Fresh, choose music the chorus enjoys, add music that is achievable, and doesn't leave any members out. Keep repertoire polished so you can practice tip # 1.
3. Make the chorus' musical goals clear, make sure your chapter is in alignment. Communicate, review and update goals quarterly.
4. Engage everyone in the success of the chapter, tap into the fellowship of volunteerism. Make sure that everyone is engaged in some part of chapter life. Acknowledge your volunteers often, a small certificate can work wonders.

Dare to grow your chapter. Be sure you're messaging why you want to, need to, and plan to grow. Message the benefit of increasing membership, and challenge members to help in the process.

Greg Kronlund
 Evergreen Chapter Marketing Advisor

Words - Think about what you say

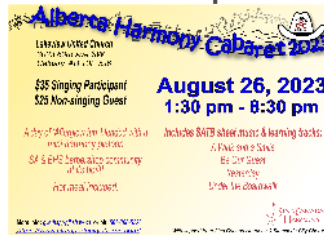
In the April and June editions of the Chapter Leader News, I inadvertently used a headline that may be offensive to the Hindu Religion. I had no intentions of alienating anyone with the headline. To me it was an expression of my youth. The purpose of a headline is to attract attention, but I didn't anticipate this unintended consequence. I will be more conscientious in the future. Thanks for bringing it to my attention. -Greg Kronlund

CLICK HERE FOR OUR COMING EVENTS



July 29th
2pm & 7pm
West Sound Chorus
Silverdale, WA

August 26
Alberta Harmony
Cabaret
Calgary, AB
1:30-8:30pm



Sept. 22, 2023
New 'n Novice Quartet
Contest
Bridgetown Sound
Portland, OR
(more info coming)

WANT TO ADVERTISE YOUR COMING SHOWS/EVENTS?

PLANNING A SHOW – and WANT TO ADVERTISE IT? Don't forget to work with Chris Powell to get your show approved. Once your show is approved, AND you send us your poster/flyer, the EVG Communications Team will kick into action and add your event to our EVG calendar – and post your flyer on the website, EVG's Facebook, and include it in our monthly Greensheet. CHECK OUT: <https://evgdistrict.com/show-approvals/>

Next GREENSHEET - August 1st -- (deadline for submissions, 7/25/23)

Send your items to **Sid Brown, Communications**

www.EVGDistrict.com

EVG YOUTUBE

If you need additional help, please contact:

Chris Powell
Evergreen District Secretary
11519 Durland Ave NE
Seattle, WA 98125

secretary@evgdistrict.com

Note: Current District Leaders are also included in this contact list.

Questions: webmaster@evgdistrict.com

[Update Profile](#)

This message was sent to jhgalloway47@gmail.com from Secretary@evgdistrict.com

Chris Powell
EVG District
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