



## Greensheet January 1st. 2023 Issue 1.

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### **DIRECTORS WEBPAGE**

A new page has been added to the EVG District website for our directors (<https://evgdistrict.com/directors/>) as a resource. Currently, many of the videos and links are pulled from BHS sources, but we'd also like to add suggestions from our directors to share with other EVG directors.

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### **A message from our Director of Communications**

Hello Evergreen, Welcome to 2023!!

As we charge ahead with exciting opportunities to *Keep the Whole World Singing*, ask yourself, "what can I do to improve my Chapter"? Your Chapter, you are part owner and stakeholder! Share your passion and make a difference in your community!

I want to assure you, the Evergreen Communications Team is continuing to focus on supporting Chapters and owning that process!

Please engage with upcoming Zoom Classes, the EVG Facebook page, the Greensheet, Timbre, Chapter Leader News, and the EVG Webpage. Don't forget to take the time to document success along the way and provide it to the EVG Historian, we all can do a better job of marking our History!

All of these efforts are to support you, and your Chapter and encourage the BHS's largest District (real estate wise) by communicating more effectively.

Please refer to the link below for current information regarding the EVG Communications Team:

<https://evgdistrict.com/communications/>

Feedback! Please don't hesitate to provide feedback and news as that helps us better serve everyone. E-mail me at:

[communications@evgdistrict.com](mailto:communications@evgdistrict.com)

Sid Brown

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**BHS: MEMBER CENTER ZOOM TRAINING - January 4th, 6-7pm, CT**

Have you been confused trying to navigate around the BHS' Members Center? You're not

alone. In response to our confusion, on Wednesday, January 4th from 6 – 7 PM CT, BHS staff will hold a virtual training session via ZOOM for anyone who is interested. They will be covering the basic needs and functionality of the member center, answer as many questions as they can, and show off some new features ready for 2023.

The Zoom link for the live training and any more details will be posted on the HOME page of [www.evgdistrict.com](http://www.evgdistrict.com) – as soon as we receive the information on January 2nd.

For those who can't attend on the 4th or for those who will want to watch a "review," the training will be recorded and posted for us to view afterwards.

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**On your mark, get set, go!** Into 2023 with a plan for the year! **January** is the planning month.... This may be the biggest event of the year – plan your **marketing**, set your budget, appoint your nominating committee for 2024 officers, select your show chair, and teach your incoming officers. It's also an event to celebrate the past year's successes.

Another event to look forward to is the first **ZOOM Marketing Workshop** of 2023 presented after **Singing Valentines**. In February we launch into **"Building an Elevator Speech"** which works for both individuals and your Chapter.

This will be ideal for Marketing VPs, Chorus Managers, Presidents, and other interested members. Look for details coming in the February Green Sheet.

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Did you know we have a Facebook, YouTube, and **NOW** an Instagram account? Click the buttons below to go to the Social sites.



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