
EVG December 2022

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CHAPTER LEADER NEWS

Building Relationships Between Chapter and District Leaders



December 15, 2022



Greetings to our new (and former) Chapter Leaders in the Evergreen District!
This issue is packed with reminders and ideas that you might find helpful as you start working on plans for the coming year during the coming weeks.

Chris Powell, EVG Secretary

CHAPTER REMINDERS FOR END OF YEAR

December & End-of-Year Reminders

- Make sure that all of your new leaders or people serving in new roles in your chapter are updated through the "[Manage My SCs](#)". If this is your first time to update your chapter leaders, there are tutorials and also a chat feature (during day hours) to help you.
- US Chapters: Whether you did any show this year or not, you need to make sure that the annual ASCAP forms are filed and payment were made (if applicable). (see more below)
- Canadian Chapters: FYI: The Show Clearance SOCAN License should be completed prior to your chapter shows during the year.
- General Liability Insurance. Chapters will receive a bill near the beginning of the year for general liability insurance (bodily injury and property damage). This protects the chapter, district, and society from third-party liability claims. Chapters may not opt out of this insurance policy
- New Officers? There's helpful information at: [Chapter Leader Tips](#)
- Good time to update your website and Facebook presence.

[Get a start on January](#)

LOOKING FOR YOUNGER MEMBERS

Greetings EVG Chapter Presidents,

Prior to District Contest, this message was published in the Greensheet:

"Young Members in your Chorus... Has your chapter been blessed with a new member? A younger member? An active social media member? The Evergreen Communications team would love to meet them. We are planning an upcoming ZOOM discussion (First Quarter 2023) to learn from these new members. How they found you, why they visited, and why they became members. This will provide Communications with better ways to reach these members and keep them engaged. We'd like each

chapter to provide us with the name of your newest youngest member. What can we learn from these new members that will help grow your chapter? The Evergreen team is working toward chapter growth through communications. Please send any questions or comments to Sid Brown at: communications@evgdistrict.com"

The Evergreen District Communications Team is committed to engaging effectively and would love to have your Chapters voice heard!

We ask that you would submit a name(s) by Jan 15th, 2023 if you wish your Chapter to be included to me at: communications@evgdistrict.com

So far I have volunteers from the Midnight Sons, Boise Chordsmen, Calgary Foothills, Cascade Chorus, Sea Chordsmen and West Sound Chorus.

Respectfully,
Sid Brown
[EVG Communications Director](#)

Merry Christmas and Happy New Year

I would like to thank all the chapters that participated in the ZOOM Marketing Workshops this past year. I appreciate all the chapters that supported our efforts to reach out and help. 2022 was slightly better than last year, and we hope that this year has been a chance for you to plan and bring in a better 2023. Every Evergreen member needs to work together to nurture and protect our future.

Shortly after Valentine's Day I am planning a workshop to "Build a Chapter Elevator Speech" and hope that the new Chapter leaders can take advantage of this opportunity. Of course, I hope to see many familiar faces at this meeting as well.

So, until then, **Merry Christmas** and a **Happy New Year**.

Greg Kronlund, Evergreen Chapter Marketing Advisor

CHRISTMAS IS A SPECIAL TIME OF YEAR



Once upon a Christmas Season.....

A foursome of Barbershoppers went about their harmonious mission

Caroling throughout the neighborhood...

[<< Allen Crowley shares a special memory >>](#)

MUSIC TEAMS - [FREE MUSIC](#)

During the holidays is a great time to look for new music for your chapter or your quartet. EVG has a huge collection legal music for you to select from and order up to as many copies as we have stored. Download the spreadsheets to see what we have waiting. There's a list of sheet music - and also older portfolios and manual for you all to pick from.

The only cost to you is the postage.

MEMBERSHIP TEAMS

We have added a new [Membership webpage](#) under the Communications menu and starting to fill it up with ideas that chapters have been sending to us. If you have ideas to share with other chapters, please send them to: communications@evgdistrict.com

WINTER TIME - Don't let your chapter step backwards

On those nights when your chapter members can't get together -- hold a ZOOM meeting to keep everyone moving forward on coming projects like Singing Valentines, Spring

Shows, and learning new songs. You might consider doing what some choruses have continued doing - and that's holding hybrid rehearsals -- where members and guests can attend virtually - even if they can't in person. Some chapters have gained new members through Zoom. If you need ideas about how to hold successful ZOOM meetings, email: communications@evgdistrict.com

GIFT GIVING - Bud Leabo Memorial Fund

Would you or your chapter like to help the BLMF reach it's goal for 2023, check out their website: BUDLEABO.COM

Your help can make sure that the BLMF can continue to provide ever more help with your chapter's music education through grants and scholarships. Grants are easy to apply for and in the past have supported a wide variety of chapter projects to offer education to not only our singers -- but people in our communities who haven't experienced barbershopping before. Grant applications and requests for scholarships are accepted throughout the year.

SHOW CLEARANCE FORMS / YEAR-END REPORTING

Every US chapter is responsible for filling the appropriate Show Clearance Forms by December 31, 2022 (with payment), whether you put on a show for free or sold tickets - or if you did not put on a show this year. Information and forms are available in the BHS Member Center's Documents after you log in: [BHS MEMBER CENTER - DOCUMENTS](#)

If you have any questions about any of this, definitely contact our EVG District secretary, [Chris Powell](#), and he will explain and help you.

<https://evgdistrict.com/show-approvals/>

EMAIL SAFETY & SUGGESTIONS - Share with your members

Our email providers are trying hard to keep us from receiving unwanted and unsolicited emails. Most of these emails are set aside in a Spam or Junk folder in your Email program. This is good, but the "system" isn't perfect so some bad emails show up in your INBOX and good emails end up in Spam or Junk. Here's some email reminders to share with your members.

- 1). Set your email viewing to show you a brief preview of what each email might be about (without you fully opening each email).
 - 2). DO NOT OPEN any email where you do not recognize the sender or what they seem to be writing about....JUST DELETE THE EMAIL
 - 3). Spam/Junk: Before you regularly delete the emails that are in your Spam/Junk folder, you should check the folder to make sure that important emails haven't been automatically marked as Spam or Junk. Safe emails can be identified and put back in your INBOX to respond to.
 - 4). "Bad people want your money." Never! ever open or respond to any odd emails about winning awesome prizes, or unknown family members stuck in some foreign country.
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If you need additional help, please contact: **Chris Powell**
Evergreen District Secretary
secretary@evgdistrict.com

[YOUTUBE.COM/@EVGDistrict](https://www.youtube.com/@EVGDistrict)

www.EVGDistrict.com

[FACEBOOK.COM/EVGDistrict](https://www.facebook.com/EVGDistrict)

www.history.EVGDistrict.com

Update Profile

This message was sent to jhgalloway47@gmail.com from Secretary@evgdistrict.com

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