

LOOKING BACK AT 2020 AND 2021

By John Rettenmayer, Evergreen District President

The whole world, of course, lived through 2020 and 2021, and probably nobody's life will ever be the same. In barbershop terms, we all (except perhaps for family quartets!) missed a lot of singing, but now apparently about 80% of barbershoppers have returned to in-person rehearsals. Many ensembles are smaller than they were pre-pandemic, but at least they are singing again. Maintaining membership has always been a challenge that required creative thinking and changing our ways of doing things to keep up with changes in society.

Now, with Society membership taking more of a hit than what we have experienced annually for many years, we are going to have to rely on grassroots volunteers to do more than ever. Now is the time for us all to take ownership of our barbershop future—at the chapter, district, and internation-al levels—rather than assume that 'they' are going to 'do it'! The Society staff has been pared down to survival levels, even to the point that you may have noticed that the response time is much slow-er than it used to be. As one of the Society executives put it recently, 'BHS has relied on staff who are "very invested in the organization", meaning that those staff have done more than just do their jobs.



What can you do to help out, you might ask. Well, we could depend on each other. For example, suppose you can't find a song you want to order from Harmony Marketplace, or you can't get something from Member Center. Try calling your chapter secretary to see if s/he knows. Or call me or another district officer. If we don't know how, we probably should and we will figure it out. All your district officers are listed on the district website — <u>https://evgdistrict.com</u>. Once you learn how to do it, please share with your chapter mates.

This idea of taking ownership goes far beyond relieving some of the load on the Harmony Hall staff. Ask your chapter officers how you can help the chapter. Have an idea for a show or another performance opportunity? Don't just pass on the idea—volunteer to take charge of that event and get it done! By the way, the District is always looking for leadership talent and take-charge people; if that's you, call a district officer.

Chapter Eternal:

These two years have seen the departure of several Evergreen barbershoppers, many of whom I did not have the privilege of knowing. I know that each was an important part of his chapter, because every singer contributes his or her voice to the ensemble. As barbershoppers, we are all ensemble singers, and our individual contribution is important whether the ensemble has four members or over a hundred. Our absence is noticed each time we miss a rehearsal.

I want to specifically note three district members who have joined Chapter Eternal—Keith Eckhardt, Jimbob Kahlke, and Mel Knight, all of whom were exceptional barbershoppers, each in a different way. Keith served both Far Western District and Evergreen District as Secretary and as data analyst extraordinaire; Jimbob served Evergreen for many years as our contest and judging liaison, urging us to open our events to other community singers long before Everyone In Harmony (EIH) became the official vision of BHS; and, Mel not only was a traveling music man on the Society Staff for many years, but he was a senior quartet champion and a coach to many Evergreen choruses and quartets until very recently. What they all had in common was a strong love for barbershop harmony, enthusiastically shared with anybody who would listen. We should all follow their examples. (cont'd)

Dear Hearts and Gentle People

...(Cont'd)

Lots of Great Ideas Are Available to YOU!

As your chapter works to get back to "normal" operation, don't forget to look outside your membership for ideas about membership recruitment and retention, songs to sing, building relationships with other singing organizations, and a whole bunch of other things. One good source of good ideas from experienced barbershop leaders is the Big Ideas Roundtable Series of video recordings at [Big Ideas Roundtable Series | Barbershop Harmony Society](<u>https://www.barbershop.org/events/bigideas</u>). In addition, for chapter secretaries and treasurers who may have questions about their responsibilities, there are good materials at [Refreshed Chapter Secretary & Treasurer Manuals for 2017-2018 | Barbershop Harmony Society](<u>https://www.barbershop.org/refreshed-chapter-secretary-treasurer-manuals-for-2017-2018</u>).

A Personal Note:

This will be my last column as District President. On January 1 the gavel passes to Don Greer, who brings many years of barbershop experience and also many years of management consulting to the position. The District will be in good hands.

I won't say I have enjoyed the last two years, for obvious reasons. But I have very much appreciated the diligence, good humor, and persistence of chapter and district leaders during this very trying time.

Most of all, I want to thank the District Board and the various convention host chapters for several Zoom meetings at which they had to address and make very difficult decisions about whether to hold or cancel district and division conventions. Those were very difficult decisions, particularly those early in the course of the pandemic, and all those involved had the safety of our members as their primary focus. The leadership of Director of Events Rob Macdonald was especially appreciated in those meetings.

Throughout the last two years, communication has been essential in maintaining the social connections and fellowship we all value so much. For that reason, the work of Bob Robson, Director of Communication, and his team has been critically important. In that regard, I also want to thank the chapter presidents who consistently attended our monthly Zoom meetings to encourage one another and share ideas about a variety of topics—virtual rehearsals, keeping social connections alive, drive-in rehearsals, etc., and eventually, ways of safely returning to in-person rehearsals.

At the beginning of 2020, Edi and I planned to spend a lot of time traveling the highways and byways of the District, visiting chapter meetings and attending conventions. As things turned out, of course, that became impossible. I still look forward to seeing as many of you as possible at future events.

John Rettenmayer, Evergreen District President john.rettenmayer@gmail.com (406) 531-2142

EVERGREEN - VISION & MISSION STATEMENTS		INSIDE I HIS ISSUE		
VISION:	The Evergreen District builds excellence through singing, leadership, fellowship and service."	Click the page number to go to Vision & Mission/ Index Rob's Ruminations, Rob MacDonald Don Greer—EVP Message Future Bob Robson—Communications Team Update/Meet Greg Kronlund	that page Cover <u>2</u> <u>3</u> <u>4</u> 5	
•	The Evergreen District will support the goals of the chap- ter by: Providing opportunity for enriching vocal music participa- tion; Training leaders for today and tomorrow; Creating memorable experiences at all gatherings; and	2022 District Officers Elected at HOD/ Chapter Eternal The Faces of our Board and Team Members Don Thorn—Treasury Notes Jay Krumbholz—New District Contest Judge/John Rettenmayer—2022 Officers Greg Kronlund—M&PR Advisor Greg Kronlund—First Stepsof Marketing/ Duncan Gilman—Facebook Admin Rob MacdonaldUpdated Convention Dates 2021 – 2025 Ken GallowayBud Leabo Fund Update/ Mike Menefee—QCED Update	<u>10</u> <u>11</u> <u>12</u> <u>13</u>	
	Taking the initiative to actively participate in the communi- ty. IS - VISION & MISSION STATEMENTS "Everyone in Harmony" "The Barbershop Harmony Society brings people together in Harmony and Fellowship to enrich lives through sing- ing".	Bill Hickman—What Do You Need?/ Judy Galloway—Free Music Jacobs—2022 District Education Plan/John Rettenmayer—Reorg of EVG BoD Pat Marron—A Family Love Story Gilman—2022 Harmony College Plans/ Powell—Chapter Show Clearances Charlie Metzger—Seven+ Years Later/ Judy Galloway—Website Highlights Ken Galloway—Evergreen's Great History Kat Erickson—Harmony Explosion Show Poster—Tacoma Vocal Standard, The Secret of Christmas Show Poster—Northwest Sound Chorus "Believe- A Celebration of Christmas Evergreen District Information Links/Last Word	14 15 16 18 19 20 21 22 23 23 24	

INCIDE THIC ICCLIE



Official QUARTERLY Publication of Evergreen District, BHS



2021 District Officers

District President

Executive Vice President

Treasurer Secretary **Immediate Past President**

Board Members at Large

Bill Hickman Rob Nitz Deena Wolfe

Charlie Metzger

John Rettenmayer President@evgdistrict.com

Don Greer

Donaldrgreer@gmail.com

Don Thorn

Chris Powell

charlie.metzger@gmail.com

2021 District Operations (OPS) Team

Director of Communications **Director of Contest & Judging Director of Education Director of Events Director of HCNW Director of Membership**

Bob Robson TBA **Katie Jacob Rob Macdonald Glenn Hayes Ed Gentz**

TIMBRE Editors

Content: Bob Robson 403-286-3357 bob.robson@shaw.ca

Lavout: Allen Crowlev 403-257-0516 allencrowley@shaw.ca

TIMBRE is an official publication of Evergreen District, BHS, published electronically on or about the first day of every third month (March, June, September and December), on the <u>www.EVGDistrict.com</u> web site.

To go to the prior issues of the Timbre newsletters: click here

All articles, photographs and other information herein are provided by BHS members, for BHS members, patrons and others interested in barbershop harmony singing in Evergreen District.

Please refer questions to secretary@evgdistrict.com

NOTES FROM THE EDITORS

This is the twenty-fifth issue of TIMBRE newsletter under editor Bob Robson (content) and the ninth for Allen Crowley (layout). If you find some of your favorite features from previous issues missing, please let us know. The calendar of current events, the lists of previous year contest winners and Hall of Fame members have been dropped in favor of links to the online Evergreen district calendar, and online honorees lists at: EVGDistrict.com

TIMBRE 2022 PRODUCTION SCHEDULE

Issue #	Ad/Copy Deadline	Publishing Date
2022 #1	Feb. 15 , 2022	March 1, 2022
2022 #2	May 15, 2022	June 1, 2022
2022 #3	August 15, 2022	September 1, 2022
2022 #4	November 15, 2022	December 1, 2022

Rob's Ruminations

SINGING UNDER COVID – WHAT ARE YOUR EXPECTATIONS??

Several choruses are struggling with their response to Covid. Each region in EVG appears to have slightly different health regulations, and each chorus must formulate their own approach. Most of the choices are from this list:

Unvaccinated Masks worn while singing Fully Vaccinated Socially Distanced In-person On Risers Outside

Recently Tested – and negative Masks not required Fully Vaccinated with proof Social distance not required Air circulation improvements req'd Body Temperature monitoring Online **Off Risers** Inside

What combination are you using? My chorus, Acappella Road is demanding proof of vaccination, singing on the risers, inside, in-person without masks. We also Zoom our rehearsals to include the other singers.

I encourage you to take whatever steps are necessary to be able to gather and sing in person. More people singing is better!

When attending the Division and District conventions in 2022, what will you expect? Please send your responses to me at bassrgm@gmail.com. Your answers will help us understand the upcoming convention season.

All the best in the coming seasons! -

Rob Macdonald

Evergreen District Director of Events

bassrgm@gmail.com 403-560-7778





HAVE YOU MISSED COPIES OF THE TIMBRE OR THE Greensheet?

Archived copies of **YOUR** district newsletters are stored conveniently on the Evergreen District Google Drive click here

Any missed copies can be downloaded directly to your computer or printed.

Executive Vice-President Don Greer's Message

By Don Greer, Evergreen Executive Vice-President

As the incoming Evergreen District President, I want to thank the House of Delegates for the opportunity to serve the District in this turbulent time. Our outgoing president, John Rettenmayer, has served during a period of extraordinary change and challenge, and I thank him for his dedication and leadership over the last two years. I also hope that in the coming months we will transition back to the fun of barbershop singing with regular division and district conventions, experiencing the unifying power of music.



Recently, I attended a panel of local arts organization leaders discussing how to transition out of the Covid era. The panel was composed of leaders from ballet, symphony, opera, and theater organizations. Because we share

many challenges with these arts organizations in dealing with Covid, I would like to offer ideas they shared, in hopes they might trigger thoughts about how your chapter might transition back to a new normal. The panelists covered subjects related to individual performers, audiences and the community that may provide guidance for us.

Individual Performers

We have not performed at pre-Covid levels for almost two years, and it is unrealistic to expect ourselves, and our fellow members, to be back in full form right away. Many people who recovered from a Covid infection are experiencing decreased lung capacity, either temporarily or permanently. It's important to respect our bodies for where they are now, avoid injury, and slowly work back into shape as we resume singing activities.

Audiences

In many communities, audiences have changed during the last few years. (In my community, a wave of new people arrived to escape unemployment, fires, flood, and Covid). It's important to re-engage audiences, while not assuming they are the same as before. In our case, many new community members may not know what barbershop singing is and need a path for "meaningful access" to the art form. Consider ways that you can help your audience know more about the unique art of barbershop singing. Panelists agreed that, though audience members may have watched streamed events, attending a live event brings real engagement with the art. Engaging a new audience may merit bringing in outside performers from other art forms to share the stage with you (or you with them). Audience members will attend a show to see what or whom they already know but will remember—and be changed by—their new experience of you. This same notion applies to barbershop repertoire; be sure to address modern topics, focus on what is attractive to your target audience, and mix in music that they don't yet know along with block buster songs they do know. Of course, all of this must be delivered with "high artistic expectations, with the artists you have," as one panelist said.

Community

The best way to re-engage with our community is through service. How do you serve your community? Is that service still the best approach, given changes in your community? Every organization seeks to stay "relevant," and the best way to stay relevant is through service. Some panelists emphasized that we must not assume people know about us. Because many people relocated (in and out of the community) during the Covid era, people may not be aware of your chapter. You may want to increase focus on marketing efforts to spread the word that you exist, have performances coming up, and serve the community in various ways. The goal of these efforts is to make your organization a "household name" in your community.

Closing Thoughts

The last few years has been a challenging period in barbershop, and many of us feel not quite as comfortable in our chapters as we once did. Healing will come from collective shared experiences. As we move forward into 2022, I ask you to read and recommit to the values on the back of your BHS membership card. Let's seek to be unified in the fun of barbershop singing while creating an inviting, nurturing environment for those who join us in the practice of a very special art—barbershop.

Everyone in Harmony,

Don Greer, Evergreen District EVP <u>donaldrgreer@gmail.com</u> Mobile: 406-570-1905

"STUFF" FROM THE EVERGREEN COMMUNICATIONS TEAM

by Bob Robson, Evergreen Communications Director

- First off, I want to thank Larry Osterman of the Seattle Chapter for providing articles for the Timbre over the past 3 years. Larry has always offered tips and advice for Chapter Marketing and Public Relations Officers. His thoughtful advice in this area has been much appreciated.
- Secondly, after a recommendation from Larry, I am pleased to announce that Greg Kronlund of the Tacoma Chapter will be taking over this role of M&PR advisor for Evergreen Chapters. We look forward to Greg's perspective on what chapters can do to promote and enhance their image in their communities.
- A new endeavor of the Communications Team will be to send out monthly notices to chapter officers in an effort to remind them of certain duties that should be considered at certain times of the year. Secretary Chris Powell and Treasurer Don Thorn of the District Board will provide the details and reminders, and Judy Galloway will look after distributing the messages to chapter officers. This is an important step to ensure "we" don't fall behind in some of the assigned tasks for chapters to follow. Thanks so much to these individuals for stepping up to help keep chapters informed.
- Although he is not part of the Communications Team, we welcome Jay Krumbholz of the Spokane Chapter to the appointed role of DRCJ which stands for District Representative for Contest and Judging. Jay's past experience as a music judge will set him up well in this position for Evergreen. See his article elsewhere in this issue of the Timbre.
- When was the last time you submitted an article to the Timbre? Are there things going on in your chapter or quartet that the rest of District might want to hear about? The Timbre is always looking for stories that can be shared with others. Check out the moving article by Tim Marron, "A Marron Family Love Story"
- You got "stuff" to share? Contact me via email at <u>bob.robson@shaw.ca</u> or <u>communications@evgdistrict.com</u>

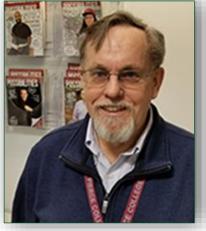
Meet Greg Kronlund, New M&PR Advisor for the Evergreen Communications Team

By Greg Kronlund

Welcome to almost 2022.... Hopefully, a turning point in the pandemic. But with, or without the pandemic it should be the <u>planning season</u> for all barbershop Chapters. When the district asked me to write a series of marketing and publicity tips and tools I was thrilled. So, I dived-in feet first, with an article designed to scare anyone from taking on

the job in the first place. But don't be scared! You eat the elephant one bite at a time.

By way of introduction, I'm a 41-year commercial radio broadcaster with 24 years of experience in helping small businesses plan marketing and built radio ad campaigns. I'm a 17-year barbershopper and have served as VP of Marketing for 5-years in two chapters. The pandemic has interrupted two years of my singing activities so this is a wonderful time to share what little wisdom I have with current Marketing VPs... Upcoming will be tips on writing a marketing plan for your Chapter and Chapter activities, the elements of a SWOT report, and thoughts about how to stretch a dollar. If you have an immediate need or question or want to brainstorm don't hesitate to contact me and set a one-on-one appointment, I'm content to help at thebarber_shop@msn.com.



2022 DISTRICT OFFICERS SET FOR 2022

At the Oct. 23, 2021 House of Delegates meeting, the officers for 2022 were duly presented and elected. For next year, there will be a significant change in the structure of the Evergreen Board of Directors in that the board will now have representatives of the Operations Teams serving a District Board Members. This will mean that the three previous Board Members-At-Large will be replaced by three Operations Team Directors.

The 2022 District Board Of Directors (DBOD) will include:

- Don Greer **Bozeman Chapter** Bill Hickman Bellevue Chapter John Rettenmayer Missoula Chapter **Chris Powell Bellevue Chapter** Don Thorn Columbia Gorge Chapter Katie Jacob Portland, Oregon Chapter **Rob Macdonald** Calgary Foothills Chapter Bob Robson Calgary Foothills Chapter
- District President Executive Vice President Immediate Past President District Secretary District Treasurer Director of Education Director of Events Director of Communications

Leaving the 2021 Board will be: BMAL Deena Wolfe, BMAL Rob Nitz and IPP Charlie Metzger. The time, effort and dedication of these individuals is greatly appreciated.

CHAPTER ETERNAL - A Heavenly Chorus

One Last Song for Tucker Goodwin

The Vancouver Thunderbirds Chorus sadly reports the passing of Tucker Goodwin, a long-time member of the Vancouver Thunderbirds. Tucker joined the Thunderbirds and the Barbershop Society in January of 1971 and over the course of his 51-year career held many positions in the group including Chapter President.

Tucker was also active as a leader in the Evergreen District and was the District President and delegate to the International

Society for a number of years.

Tucker was an active member and sang bass right until the end. His last day was spent singing with his family and his final song was 'What a Wonderful World'. A true gentleman, Tucker will be greatly missed.





THE FACES OF OUR BOARD AND TEAM MEMBERS



EVG 2021 Board - (left to right) John Rettenmayer, Charlie Metzger, Don Greer, Chris Powell, Don Thorn, Rob Nitz, Bill Hickman, Deena Wolfe

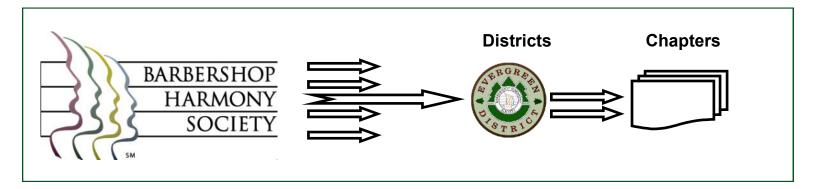


EVG 2021 Operations Team (Left to Right) Katie Jacob, Rob Macdonald, Larry Breitbarth, Ed Gentz, Glenn Hayes, Nancy Kurth



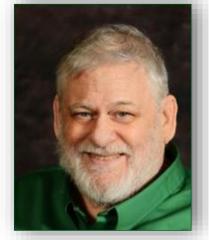
EVG Communications Team – (Left to right) Bob Robson, Allen Crowley, David Dobson, Edi Rebhahn, Duncan Gilman, Judy Galloway, Greg Kronlund

PART OF AN EXTENDED FAMILY, Anxious to Get Together



TREASURY NOTES

by Don Thorn, Evergreen District Treasurer



December, what a great month! It makes you think of finishing your education for tax season. No? OK maybe that's just me. It makes you think of getting all your forms to BHS and adding your 2022 officers (usually Chapter Secretary work --remind them). Sorry, but these tasks do have to be done.

What does BHS want? Barbershop Harmony Society is a non-profit tax-exempt entity. They made a deal with the IRS in 1965 where all of us subordinate groups are also granted the tax exemption. To document that we upload three forms to the BHS website. Where do I put the forms? Here is the link to a "how to" set of instructions.

https://members.barbershop.org/s/article/Chapter-Profile-How-to-Update-Your-Compliance-Filings

There are screen shots and everything. If I did that here, I'd use up too much space for my article and Bob (Timbre co-editor) would be unhappy.

You need to upload your corporate renewal each year. That comes from your state/province. That is your non-profit part of the picture.

Next you need to file a Financial Review Form. It is best to get that done before the Form 990 so any numbers on that form are accurate. You can download either a fillable Excel version, or a fillable PDF version from BHS. This may not be easy to find, so let me help.

Go to the BHS website and log in to the Member Center. In the menu bar at the top, select Docs Center. Then select the Chapter Leaders picture. See the list of popular articles (left side) and select Chapter Treasurer Tools & Documents.

Look down the list of stuff and right beneath the Manual Bookkeeping Samples you will find the Financial Review forms. Pick the one you want and download it to your computer. Finally, you need to upload the annual Form 990—most chapters will file the 990-N.

The most recent address for filing is at: <u>https://www.irs.gov/charities-non-profits/annual-electronic-filing-requirement-for-small-exempt-organizations-form-990-n-e-postcard</u>. Yep. Sorry.

That is an online option only. Capture the screen when you file online and upload to BHS. That is in May each year. For Canadian chapters, if your local province does not require that you file a CRA filing, chapter secretaries or treasurers should upload a note to their chapter profile in the Member Center stating it is not required.

If you have any trouble email, or call me. Thorn4951@gmail.com or finance@evgdistrict.com .

541-895-3239 is the best phone number. Leave a message if I don't answer. I'll be back soon.

UPDATE--Instead of watching football, Judy Galloway (EVG webmaster) has added a documents page to the Evergreen website. Thiis will link you to instructions and documents referred to above. Any document still on the BHS site will ask you to log in before you can view it, so remember your login and password for the Member Center.

Have a great holiday season!!



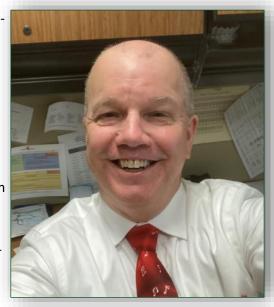
LET'S MEET OUR NEW EVERGREEN DISTRICT CONTEST AND JUDGING GUY

Jay Krumbholz originally hails from Tampa, FL and, while a music major at the University of South Florida, discovered barbershop via The Music Man. (About this time he learned that both his parents were former barbershoppers!) He soon joined Tampa's Heralds of Harmony Chorus until graduation, when he moved away.

After three years as middle school band teacher, Jay left Florida for grad school in Cincinnati. He and some friends in Cincinnati formed a college quartet (the "Scrounge Hounds")—which led him to work up his first barbershop arrangements. He received his M.M. in Music Theory and left Cincinnati for Rochester, NY to pursue his Ph.D. in music theory at the Eastman School of Music. He sang in a non-BHS quartet for a short time before landing a college job at Ithaca College.

After a year in Ithaca, he moved to Missoula, MT where he directed his first barbershop chorus. A year later he was on the road again, teaching theory at a number of colleges (and directing barbershop choruses in Cleveland, OH and Davenport, IA along the way).

Eventually he moved to Spokane, WA in 2004 and landed a job as a professor of



music at Spokane Falls Community College, where he still teaches today. (He promotes barbershop at SFCC and his YWIH group "Ear Candy" has often performed at the SAI Region 13 kick-off concert.) Jay also was a MUS judge for nine years and has been a long-time instructor at Harmony University. He currently sings baritone with Spokane's Pages of Harmony.

He looks forward to working as the DRCJ (District Representative for Contest and Judging) for the EVG district.

Nice Work If You Can Get It

2022 DISTRICT OFFICERS ELECTED AT HOUSE OF DELEGATES MEETING

by John Rettenmayer, Evergreen District President

On Saturday, October 23rd, on the date and at about the same time as would have been the case had the meeting been held at the 2021 Evergreen District Convention, thirty-some chapter presidents, past district presidents, and current members of the District Board convened virtually for a House of Delegates meeting.

The main item of business was a proposal from the Board to change the structure of the Board to replace the three Board Members at Large positions with the three main operations directors (Communication, Education, and Events), effective on January 1, 2022. After some discussion, the proposal was unanimously approved by the HOD.

The HOD also affirmed several actions of the Board during the year, primarily having to do with adjusting the budget in response to the challenges presented by the pandemic.

One important financial matter has to do with the BHS change to monthly payment instead of the former EZ Dues payment process. If you were using the EZ Dues system, you should contact Treasurer Don Thorn at:

finance@evedistrict.com. He may have some money for you.



Congratulations, You're the VP of Marketing and Public Relations!!

by Greg Kronlund, M&PR Advisor, Communications Team

My newly appointed position boasts the lengthiest job description in the Society Handbook of 2012, and really can't be accomplished by a single person with the title of VP for Marketing and Public Relations. And a Timbre article once-a-quarter is not really enough to help chapters figure all this out but I can provide four or five steps per quarter to get it rolling. Marketing the chapter really needs the entire BOD and Chapter members behind the effort.

Because **One Size Doesn't Fit All** across our diverse Chapters, I've also decided to make myself available for one-on-ones, by appointment, should anyone want to share their ideas or pick my brain. Here's the Job Description (hold on to your hat):

Job Description

Creation Authority: Standard Chapter Bylaws.

Elected: Chapters of more than twenty-five members requires this position.

Term: 1-year, renewable. Ideally this VP should be on the board for a minimum of two years, but not more than three. *Definitions*:

Marketing is developing, delivering, and packaging a message and/or product for sale. Includes marketing research, product planning and improvement, branding, positioning, sales (tickets, paid performances, and merchandise) etc.

Public Relations encompasses a variety of marketing activities that strengthen your credibility, enhance your image, and develop goodwill. Targeted at an audience. Public relations involve communicating who you are, what you do, why you do it, and how you make a difference. It includes media and community relations, publicity, internal communications, etc.

The two tasks are related, yet widely divergent. For this reason, the chapter may opt to elect/appoint officers for each position. **Desired background/capability**:

Thorough knowledge and deep-rooted passion of the mission and programs of the Society and chapter. Excellent communication and relationship building skills. Willing to be accountable to the Board. Ability to think outside the box. Marketing and/or public relations experience is a plus.

Minimum job responsibilities (by position/task – Marketing, PR, or both):

- **Develop a M&PR** plan to communicate with internal (chapter/district) and external (e.g., the public and media) audiences and promote the chapter and Society (Marketing/PR)
- Work hand in hand with VP of Communication and or chapter development.
- Agree to submit the chapter M&PR plan to the district marketing and PR VP annually to effectively understand and help the chapter marketing & PR goals.
- Form and oversee a committee to assist in fulfilling responsibilities; members of this Committee can be from other performing arts organizations or from the chapter's fan base (Marketing/PR)
- **Develop promotional material** (sales brochures, flyers, etc.) by collaborating with outside vendors such as graphic designers, printers, photographers to make sure all communications reflect the standards and mission of the chapter and Society (Marketing/PR)
- Build and maintain a chapter website (Marketing)
- Create and distribute press releases to the media (PR)
- **Build and maintain relationships** between chapter, media, local and regional elected officials, civic and arts organizations, and other Society chapters (PR)
- Attend Leadership training opportunities (Marketing/PR)

Whew!!!!! With this knowledge in hand, assemble your staff and get to work!!!!!! Truly, to accomplish everything on this list will take a staff. My suggestion is to appoint a Marketing VP assistant to learn the ropes and help with the projects. But to start with, let's try some basics for the next three months.



First Steps in Marketing Your Chapter (con t'd)

(Cont'd)

Review your website. When was the last update? Does the website truly reflect the current mission of the chapter (i.e., is it in alignment)? Does the website invite visitors to view other pages? Does your website work? Is the website built for new members. Is it doing an excellent job of recruiting? If it is designed for performances, are you booking any off the website? Add articles and "action" pictures to the website—articles should be 250 words.

Update websites monthly, at minimum, more often if you can. Make sure that your website links to your other social platforms (Facebook, You Tube, etc).

Check that Facebook page too! Using the criteria above. Add pictures. **Update weekly!** Put video snippets of songs, performance reminders, backstage photos. etc.

Content drives the internet. If viewers don't see updates, they stop visiting. Keep your internet footprint fresh, up-to-date and action packed.

For one-on-one help or ideas, contact me at thebarber_shop@msn.com. Review your internet presence with a critical eye. Not as a Barbershopper but as a consumer.

Greg Kronlund

A NOTE FROM OUR FACEBOOK ADMINISTRATOR

By Duncan Gilman, Communications Operations Team

It's wonderful to see so many choruses gearing up for live holiday performances, not something we were able to do last year. At this point, the shows and concerts you're hosting have likely already been approved, but if not, don't forget to apply for show approval on the Evergreen website: https://evgdistrict.com/show-approvals.

Once they have the green light, feel free to send the details to me at <u>duncangilman@gmail.com</u> for inclusion on the Evergreen Facebook page (or simply send a direct message to the page).



Now that we have somewhat more flexibility for rehearsals and performances, December is a great time to show off what you've been working on. Share updates on your social media accounts through photos and videos, and be sure to ask members to get the ball rolling with comments on those posts. Comments are the most important measurement of engagement on social media posts because it shows that the content is good enough for people to take the time to type something, not just click "Like" or "Share."

Also, don't forget you and your chorus or quartet can participate at events like Midwinter, even if you're not attending in person. Interact with the Barbershop Harmony Society social media accounts (and individual choruses) and follow and use relevant hashtags to be part of the action.



UPDATED CONVENTION DATES AND CONFLICTS—2021 - 2025

Covid-19 has forced the cancellations of the Division Conventions and Contests for 2021. Here are the updated "assigned" dates (as of October 25, 2021) for the Division and District conventions 2021-2025.

EVENT DATES

Convention	2021	2022	2023	2024	2025
Division I	Cancelled	Mar 18-19*	March 24-25	April 5-6	April 4-5
Division II	Cancelled	Mar 18-19*	April 21-22	April 12-13	April 11-12
Division III	Cancelled	May 27-28	May 26-27	May 24-25	May 23-24
Division IV	Cancelled	April 29-30	April 28-29	May 3-4	May 2-3
Division V	Cancelled	May 6-7	May 12-13	May 10-11	May 9-10
District	Cancelled	Oct 21-23	Oct 20-22	Oct 25-26	Oct 17-19

*denotes a shared convention and Pre-lims with Div I and II in 2022

Here are the dates to avoid:

Passover	Mar 27-Apr 4	April 15-23	April 5-13	April 22-30	April 12-20
Easter	April 2-4	April 15-17	April 7-9	March 29-31	April 18-20
SAI Region 13	Cancelled	May 12-15	May 18-21	April 18-21	April 25-27
SAI Region 26	Cancelled	May 5-8	May 11-14	May 9-12	May 2-4
SAI Intl	Oct 11-16	Sept 26-Oct 1	Not posted	Not posted	Not posted
FWD Prelims	March 11-14	March 10-13	Not posted	Not posted	Not posted
FWD District	Cancelled	Oct 13-16	Oct 12-15	Oct 17-20	Not posted
CAN Thksgiv	Oct 9-11	Oct 8-10	Oct 7-9	Oct 12-14	Oct 11-13
CAN Victoria	May 21-24	May 20-23	May 19-22	May 17-20	May 16-19
Memorial Day	May 28-31	May 27-30	May 26-29	May 24-27	May 23-26

There are some exceptions in the assigned dates:

SAI Region 26 (Western Canada) has conflicts, but they are with all the US Divisions II, IV or V.

Division III (Alberta) conflicts with Memorial Day, but that has been no problem in the past.

Flexibility:

There is some flexibility in the assigned Convention dates, should the host chapter have issues with venue and hotel, for example. They may be able to swap a weekend with another Division convention.

These are other dates available that do not create conflicts:

2022: March 4-5, March 11-12 and March 25-26, April 8-9, June 3-4

2023: March 3-4, March 10-11, March 17-18, March 31-April 1, April 15-16, May 5-6, June 2-3

2024: March 1-2, March 8-9, March 15-16, March 22-23, April 12-13, May 31-June 1, June 7-8

2025: Feb 28-March 1, March 7-8, March 14-15, March 21-22, March 28-29, April 11-12, May 30-31, June 6-7

Rob Macdonald, EVG Director of Events Events@EVGDistrict.com

I'm late, I'm late, for a very important date



NEWS FROM THE BUD LEABO MEMORIAL FUND AND UPDATE

by Ken Galloway, Jr.

To all Evergreen District Members:

We look forward to your CONTRIBUTIONS and requests for assistance for new programs in 2022 even though we are not meeting. I encourage all of you to consider donating to the Bud Leabo Memorial Fund for a year end contribution for 2021 as we prepare to help struggling chapters. We would like your continued support of the Bud Leabo Memorial Fund as we all greatly appreciate it. Please send all contributions and donations to Don Thorn, District and BLMF Treasurer.

Your tax deductible (in US) contributions can be mailed to:

Bud Leabo Memorial Fund c/o Don Thorn, BLMF Treasurer 33838 E. River Dr. #43, Creswell, OR 97426 trustees@budleabo.com

As I mentioned in the last issue, we approved one request for song books for a senior facility in Hood River. This was a suggested idea and has it blossomed!! The first meeting we had over 40 seniors come and sing, and then the next two months we have had over 35 men and women come and sing and asked us to find other songs to sing. We even have a couple to join the mixed chorus. The 30 minutes has now been extended to one hour. They are looking forward to us coming.

All of the BLMF Trustees hope all of you stay safe, and we hope we can get together again soon to see each other and sing. Thank you for your support.

Notefully,

Ken Galloway, Jr., Chairman, Bud Leabo Memorial Fund 2520 Montello, Hood River, OR 97031 541-490-6680 <u>kengalloway@gorge.net</u>

QCED (Quartet Champions of the Evergreen District) UPDATE

By Mike Menefee, President, Quartet Champions of the Evergreen District

While QCED, like so many singing organizations, has been mostly dormant during the pandemic, we have been preparing for a return to performing, coaching, and the support of Barbershop singing in the Evergreen District.

QCED is ready to once again help fund qualifying quartets to International competitions, and is planning a show, **"Seems Like Old Times,"** for Saturday, February 11, 2023 in Ocean Shores, Washington, where we will induct and feature our newest Evergreen District Champion quartet. (that is the correct date – 2023!!)

As we return to the joy of singing together, remember that QCED is a potential resource for quartets and choruses, as we continue our mission to support Barbershop harmony across the vast Evergreen District.

Yours for a song,

Mike Menefee

Back in the Old Routine

Back to cover page

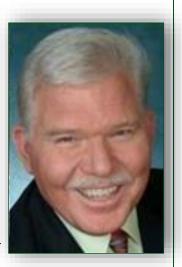
What Do You Want? What Do You Need?

by Bill Hickman, Bellevue Chapter

Shortly after I was elected as Evergreen District Executive Vice President for the coming year, I asked myself the same question that John F. Kennedy is reported to have asked his executive assistant, Evelyn Lincoln, on January 20, 1961. After his inauguration as President of the United States, he returned to the White House and for the first time walked into the Oval Office alone. After a few minutes he called her in and asked, *"Now, what do I do?"*

It is a cute footnote to history, but JFK's question is both prescient and applicable for 2022. "Now, what do WE do?"

The past two years have been terrifying for the District as well as for every chapter and quartet within it. While we were prevented from doing what we love to do—to gather together, to share camaraderie, and simply to sing—we watched the chapters, choruses, and quartets that meant so much to us recede and in some instances, fade away. Many tried to keep active through Zoom, but it was a poor substitute. Formerly active members found other things to occupy their time. Virtually every chapter in our District has been negatively affected by Covid and the subsequent disputes about vaccinations, masks, and mandates. It appears those disputes may continue for some time, but I believe it is time for us to take control.



By taking control, I do not mean to say (to paraphrase Ronald Reagan's celebrated quote) "I'm from the District and I'm here to help you." In my mind that won't work because I believe the District does not and cannot have the answers. Because barbershop is different in every community, *I believe that you do.*

The question, "Now, what do we do?" can be recast as two questions that I hope every chapter will ask themselves; "What do we want?" and "What do we need?" At the District level, we would really like to help every chapter, but **if the chapter leadership does not know the answers to these questions it will be very hard for us to do so**.

The Evergreen District Mission Statement is:

Evergreen District will support the goals of the chapter by:

- providing opportunity for enriching vocal music participation;
- training leaders for today and tomorrow;
- creating memorable experiences at all gatherings, and;
- taking initiative to actively participate in the community.

In simple terms, this means we exist to (and very much want to) help you and your chapter. The starting point for obtaining this help is straightforward—ask and answer the questions. We are here to help, but how we can do so is different for every chapter. If you have not yet had a discussion about these questions, please do so. The answers that will come out of the discussion can serve as a roadmap for taking control. If you need help with the discussion, contact me.

I look forward to serving you,

Bill Hickman bill@billhickman.com

FREE MUSIC – COPYRIGHTED AND LEGAL !!!

by Judy Galloway

EVERGREEN now has a collection of legal (and most is in good, if not new) condition sheet music from several chapters that have recently folded. Don and I had thought that we could sort and then make a list of the music we have and then advertise it as FREE to Evergreen groups -- if they pay the postage. We have now sorted and have a 2-drawer file cabinet packed with good music. Interested parties can check out the list of songs on the Evergreen website.

FREE LEGAL SHEET MUSIC (you pay postage) www.EVGDistrict.com

AN IMPORTANT PLAN – FOR DISTRICT EDUCATION IN 2022 !!!

by Katie Jacob, Evergreen District Director for Education

Happy holidays, Evergreen family!

WOW what a year we've had! 2021 has been a roller coaster of highs and lows, but now with safety protocols in hand, rehearsals getting off the ground and visions of future events dancing in our heads, 2022 is most definitely lining up to be one for the books! One of the things your Evergreen leadership team has been working diligently on is a huge update and upgrade of our district website (Judy Galloway is the real MVP!). We have talked at length about how to ramp up our online educational presence with resources supporting the creation of beautiful music as well as support for the leadership behind the scenes.





With that said, I'm looking to create two Virtual Education teams, one for

musical education and another for **leadership education**. These two teams would be comprised of members with a passion for education and a desire to share their experience and expertise in a digital form. Being familiar with a video editing platform will be quite important as we will be releasing most everything through YouTube and linked under the education tab on the website. So whether recording and compiling new digital material, or editing and polishing several wonderful existing videos and programs for a refreshed public release, there is a huge opportunity to create something quite wonderful as we get back to real life together! If you're interested in hearing more about this opportunity, email me directly at <u>education@evgdistrict.com</u>.

Looking forward to tucked away tagging, blinding stage lights, and sharing the joy of close harmony with you all someday very soon. Sending the warmest holiday wishes to you and yours during this beautiful season. Wishing you all that is merry and bright for the New Year ahead!

REORGANIZATION FOR EVERGREEN DISTRICT BOARD OF DIRECTORS

by John Rettenmayer, Evergreen District President

At its October 2021 meeting, the Evergreen House of Delegates voted unanimously to reorganize the District Board by replacing the three Board Member at Large (BMAL) positions with three operations directors — Communication, Education, and Events. Since the position of Director of Membership primarily involves helping chapters with their membership recruitment and retention, it will now fall under the umbrella of Education, which will offer educational assistance to chapters about music, chapter administration, leadership, and membership.

This reorganization basically restores the board to the structure it had prior to 2003 when the Society Board adopted the Carver Model of non-profit board organization and strongly suggested that Districts do the same. Evergreen and several other districts did so, moving the operations directors to an Operations Team and replacing them with BMALs. However, several other districts kept their organization structure with the operations people being part of the board.

Since almost all policy flows down to the districts and the chapters from the Society Board, the districts are primarily operational entities, focusing mainly on events and chapter assistance. The executive team thought that putting the operations directors back on the Board as voting members would help to focus on, and bring better coordination among, those operations. After the discussion the Board agreed and recommended the reorganization to the HOD.

Of course, only time will reveal whether operation of the district changes. Organization is not important in itself; there are many ways to structure any organization. We think this structure will facilitate Evergreen's functioning, but that will mainly depend on how all of us members utilize it. BHS essentially is a grass-roots organization. The most important unit is the chapter; the districts and Harmony Hall are there only to serve the chapters and the members. We all have to work together to provide the singing experience our members desire.

Pat Marron and Barbershop Singing: A Marron Family Love Story !!

by Tim Marron

This is a barbershop love story dedicated to our Dad, Pat Marron, who passed away in October of this year. Dad was introduced to barbershop by his uncle, Jim Marron, in the early 1960's while in high school. Uncle Jim sang barbershop with a local chorus in Beaver, Pennsylvania, and bugged Dad (a star athlete) to make the time to go check it out. Dad listened to the Buffalo Bills albums Uncle Jim gave him, and came to rehearsal a few times...but just didn't have the time to join. However, he never could forget the sound and feeling of those ringing chords!!

In 1982 in Spokane, Washington, Dad heard the Pages of Harmony Chorus singing at a public function. He IMMEDIATELY talked to the guys afterward and signed up! He brought my twin brother Mike and me (age 12) to rehearsal to meet another guy our age, one Jerry Stiles. Our family had been singing and playing instruments for years, so quartetting was a natural fit. I still remember how welcoming the fellas in the chorus were! All the Yellow Jackets quartet members and other chapter quartet guys were our heroes, and our directors Jeff Mahan and John Walk were our mentors. All of those chorus men had such a positive and lasting influence on us. Our first rehearsal, they did the "tag in" exercise at the front of the chorus...what a rush to be encouraged to jump in the deep end! Dad also motivated us to form a quartet with he and Jerry..."3 Lads and a Dad"...with Dad (a lead) singing bass. We came in second at Division contest, and qualified for District in Eugene that fall!



Mom and Dad helped write the chorus show the next year, "Showboat's a

Comin'", and helped find a local actor to play Mark Twain as narrator. Dad was so encouraging and fearless, and helped Mike and me to take risks and put ourselves out there on stage. We were featured on the cover of the Spokesman Review Weekend section for the show, and I remember how proud he was of us! Mom sewed our quartet vests and ties...and even our chorus "frog suits"...a stunning green and yellow! Dad also sought out a local Vaudeville show playing at the downtown Riverfront park, and we appeared in several shows there that summer. We did so many 'sing outs' in those three years...and then our voices changed! Dad was out of a job as bass, and we entered all the choirs and musicals in high school, as did our sister, Beth! I remember Dad cheering us all on as we dove into those new experiences, but we could tell he was sad that this experience singing with his boys was over. Dad and Mom went on to form a Contra Dance band, and played and toured for about 30 years...a very similar community to 'Shop! Dad even retired early, at age 54, so he and Mom could dive all the way into a fully musical life. All of their grandchildren now also have music in their lives as a direct result of Dad and Mom's devotion to music. Dad and Mom even got to play for several years with two of their grandkids sitting in with the band. Every time they saw their kids and grandkids do something musical, it was pure joy for them.

Dad's influence on us has truly shaped our lives, as has Mom's. His example of fearlessly and enthusiastically trying new things and throwing his whole existence into a passion, has lived on in us. I remember not giving it a second thought to try out for leads in musicals, new quartets, solo parts...hamming it up and going for it! Because of his love, support, and encouragement—I had lost my stage fright about two seconds after we started ringing chords in our first public quartet performance, the chorus "Broadway" show in front of a packed house at the Spokane Opera House. When I heard and felt that applause and looked over and saw Dad beaming at us and at the crowd, I was hooked. The stage, and barbershop singing, became home for me.

Thanks to Dad, everything wonderful in my life exists because of that barbershop experience. Even while I wasn't in a chorus, I wore out my Bluegrass Student Union tapes, and always found a way to sing. When I went through a tough divorce, while going through the trauma and violence of a police job, I found the Rainier Valley Harmonizers and that was it...barbershop forever. Thanks to Dad's passion for music, singing, and going for it, I've had incredible experiences...singing with my brother and sons on the International Stage, meeting so many lifelong friends across the globe, and especially finding true love at Salt Lake City International when I met Sandy. I had no idea what a Queen of Harmony was at that time, but I sure found out. We were married 8 months later. Dad was THRILLED that my "in-laws" consisted of the 100+ ladies of Lions Gate, and he and Mom followed our every adventure in the barbershop world. Dad was able to tell Sandy in person how much she meant to him and how healing the immersion into a barbershop life was for me after a pretty crazy police career. My brother, Mike, also went on to have amazing experiences in barbershop...quartetting in JetSet, Catcher Block, and Glee Club Riot with me, as well as life changing moments with Voices of Gotham and Fog City Choruses! The lifelong friendships he's found through barbershop make him forever grateful for Dad getting us into this fantastic lifestyle.

Words cannot adequately describe the impact that barbershop harmony has had on my family's life, and the bond it created amongst our family and our father. Thank you, Dad, for ringing a few chords in the early 60's...and diving right back in with those wonderful men in the Pages of Harmony. Every note we've sung and chord we've rung has been—and will be— a loving tribute to this wonderful man that will be forever remembered for his infectious smile and passion for singing and music...and especially his love for his family.

Pat Marron and Barbershop Singing: A Marron Family Love Story !!



3 Lads and a Dad...age 12, circa 1983



Tim, Mike, and Sandy at the Coronet Club show for Sweet Adelines



Son Connor, Dad-Tim, and Son Austin singing with NW Vocal Project

Like Father, Like Sons

Back to cover page

BIG PLANS FOR HARMONY COLLEGE FOR 2022

by Duncan Gilman, HCNW Team

Your Harmony College Northwest team held a weekend-long planning meeting in November, and we couldn't be more excited to offer northwest barbershoppers the chance to come together *in person* again at the University of Puget Sound, **June 17-19, 2022**. Keep your eyes on <u>harmonycollege.net</u> and <u>face-book.com/harmonycollegenw</u> for updates throughout the year. And if you're interested in joining our stellar faculty lineup, you can apply directly through the website.

Who is Harmony College Northwest for?

Individuals: We offer students a wide selection of classes specifically chosen to meet their needs. New barbershoppers, chorus singers, quartetters, arrangers, directors, "music geeks" we have lots of courses for every interest.

Quartets: Learn from an array of coaches available for private sessions to help your quartet achieve its goals, whether that's better community performances, improved scores at contest, or getting the most from your chart.

Choruses: Bring your whole chorus and experience up to four incredible coaching sessions. When your chorus isn't in coaching, your chorus members can choose from our wide array of classes. This is a coaching and class experience that will positively light a fire under your chapter's singers.

Directors: Directors wear many hats, and we will have a delectable buffet of courses to match. You're bound to find classes to help with everything from learning to delegate, to creating better section leaders, to how to get your chorus to learn music faster, to how to use PVIs to improve the vocal skills of your whole chorus.

Chorus leaders: Take classes on how to get more out of the music (and your chorus), how to be a better administrative leader, or how to be a coach. Fine-tune your musical ear with some of the vocal production classes and, of course, widen your network of other chapter music leaders to ask questions and tap them for solutions.

Music educators: In addition to the invaluable resources you'll receive and connections you'll make, if you're a music educator, attending HCNW and the Arrangers Workshop can help you earn clock hours each summer.

Teacher, Teacher, Can You Teach Me

REMEMBER YOUR CHAPTER SHOW CLEARANCES

By Chris Powell, EVG Secretary

With our gradual emergence from pandemic closures, a few intrepid chapters have started doing shows – congrats to Boise, Bellevue, and Tacoma for leading us into this recovery. With this renewal of performing, we have had an opportunity to update our processes for getting show clearances, hopefully making the process more streamlined and easier to follow. The process is described, and a web form is available for the first step of the process, on the <u>new EVG website</u>; click on Events, then on Show Approvals and there is everything you need. I recommend starting early as the Postal Service has been a little slow of late and you'll want to get your proposed dates confirmed. Once I receive your forms and check, I can let you know of the approval by email, and if you send me

information and graphics advertising the show, I'll pass them along to the communications team for inclusion in the EVG website, Greensheet, and Timbre. I look forward to having a busy email inbox as more and more chapters emerge from their pandemic safe space and get back out into the public eye (and ear) with their performances!

Chris Powell, EVG Secretary chrispo1958@hotmail.com or secretary@EVGDistrict.com





SEVEN + YEARS LATER...

by Charlie Metzger, Evergreen Immediate Past President

Good Morning, Evergreen,

I have nearly completed my term as Immediate Past President on the Evergreen Board of Directors, and I would like to say "Thank you" to many people. Bob Robson was the President when I agreed to join the Board and Rob Macdonald was the Executive Vice President. They tried very hard to teach me the ways of leadership and I appreciate their mentoring. They continue to do great work for the District, the Society, and for their chapter and all the chapters in Alberta.

John Rettenmayer, our current President, and Don Greer, our Executive Vice President have been surprised, I'm sure, that Covid 19 was to change Evergreen so much and have made every effort to keep Evergreen planning for better days. Kudos to them both for their work in constructing a new and more effective Board and mapping out strategies to bring barbershoppers back together as the virus becomes endemic and singing becomes a less dangerous activity as the population



becomes less vulnerable. The time is coming and we are all waiting. The Board continues to plan for the future, and outstanding work has been done by many on the Board, particularly Don Thorn, our irrepressible District Treasurer.

One of the great things about being the District President is the opportunity to visit each of the Division Conventions once over the two years of being in office, and talk to many barbershoppers, getting a sense of the state of their strengths and needs. There is great strength in every Division and many who contribute great value to the chapters. Before Covid 19, there was often a great concern in many of the smaller chapters about their waning membership. With a perspective of years, most of us have experienced the waning and waxing of chapter membership. But, as the Society tells us, barbershop is alive and flourishing in other forms. Yes, Barbershop is being sung by many and various singing organizations and has a vibrant life on Youtube and other online sites. But people like Ed Gentz have shown us that love of the art form communicated generously through individual contact, persistence of invitation, and caring follow up still brings great results. People want to find a place where they are appreciated, challenged to learn, and can create the special kind of music that is barbershop. It happened, at one time, for all of us, and inspiring individuals populate our memories. We have a rich gift to pass on.



I would like to include some of my cherished supporters over the years. Thank you Karen for knowing that I needed barbershop in my life, to my children Tom, Mark, and Donya for contributing so much and achieving so spectacularly, to Lloyd Steinkamp, The Haps, George Meehan, Marty Lovick, Mel Knight, Joe Liles, and the Gentlemen of Fortune, and Antique Gold, and 50+ years of barbershop singing!

Thanks for the ride, Evergreen. Thank you, all!

Cheers, Charlie

WEBSITE HIGHLIGHTS www.EVGDistrict.com

by Judy Galloway, webmaster@EVGDistrict.com

Here are a few of the highlights that you'll find on our website (EVGDistrict.com) which is now almost one year old.

Shows: The biggest highlight on the website is that holiday shows are happening – and we'll be adding more as they get approved. We're also expecting some Spring shows and Division contests in planning to be added to our EVG Calendar

Videos: Two of my favorite pages showcase photos with links to YouTube performances from some of our CHAPTERS and QUARTETS. I think you'll enjoy:

Northwest Sound's 2019 performance of "How Far I'll Go" Tacoma's Vocal Standard's Summer 2021 Show Momma's Boys 2019 performance of "Audition"

Boise Chordsmen "Kiss de Girl" from their recent October show

Show Approvals: Instructions and a form are available on the "Show Approvals" webpage and Chris Powell, <u>secretary@evgdistrict.com</u>, is ready to help.

BHS Links: Our new Documents webpage contains links for chapter leaders to navigate into key areas of the BHS website.

If you have new ideas or suggestions for what should be added to our website, please drop me an email at: webmaster@EVGDistrict.com.

EVERGREEN TREASURES – PART OF EVERGREEN'S GREAT HISTORY

by Ken Galloway, Jr., history@evgdistrict.com

The Evergreen District Historical Society office has successfully taken over my office! James Betteley (and men before him) had protected boxes and file cabinets full of Evergreen District's treasures collected and saved since 1947. Now, like those before me, I'm going through every box, checking every folder, pieces of paper, old newsletters, photos, and reading and scanning every District Board and HOD minutes.

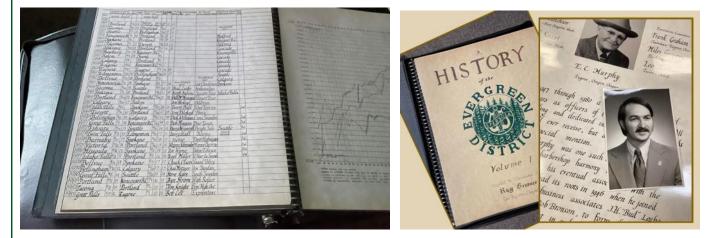
It is becoming very clear that the true treasures over all of these years have been the men who worked tirelessly to originally build and now maintain the Evergreen District. Over the coming Timbres, I will continue to feature highlights from our past.

The first story however is about some amazing THINGS.



THE SUITCASE: As we unloaded the history items from the car, one huge heavy, metal, fireproof, suitcase stopped us in our tracks. It was too heavy to move easily – but we eventually slid it down the steps (kerplunk) into the "office." Inside the "made to fit" suitcase, we found undamaged (thank goodness) large picture frames filled with photos honoring EVG's early leaders, chorus champions, and Hall of Fame members.

THE GIANT BINDERS: We also moved what looked like a giant leather portfolio case like an artist would use to carry drawings and paintings. It was tied together with a rope, and when untied, it contained two of the biggest, fanciest leather binders I've ever seen. Each measures 19" x 23" – and contains the first 10 years of EVG's history written in beautiful calligraphy showing charts of chapters as they grew, stories and bios of early District presidents and winning quartets.



So what do suitcases and binders have to do with the MEN that built Evergreen. In this case, quite a bit! The suitcase was built by Ray Greaves, a member of the Coos Bay Chapter who owned a Heating and Sheetmetal business in Coquille, Oregon. Ray also compiled and beautifully wrote the details in the large binders. His photo is laying on top of one of his pages.. I know that some of you remember Ray, but for those of you who weren't lucky enough to meet him, he served in 1972 as the Evergreen Vice President, in 1973 as our District President, and he served two years (1974-5) on the International Board. If you have more information about Ray, please let me know.

Ken Galloway, Jr., history@evgdistrict.com

UPDATE ON HARMONY EXPLOSION NW

By Kat Erickson, HX Team

(Repeated from last Issue)

Harmony Explosion NW looked a little different this year: We held our Quartet Master Class online with Titanium Quartet! An eye opening experience for those of us who wanted to learn what it takes to sing and perform at that high level! We also hosted a "Time Capsule" video of years past, finishing with Titanium's 2019 performance from International Competition. <u>https://youtu.be/UAoBXvmp_F4</u>

The leadership team has now had 2 years of pandemic planning, and are looking to the past of what Harmony Explosion has been, the current of what Harmony Explosion is and how we're meeting the moment, and what Harmony Explosion could be in the future; not just in regards to Youth in Harmony, but also to the Regions/ District that we serve. This vision planning is creating a solid foundation for us to build on. Our goal is to

have a grounded and attainable system in place between our core leadership team and volunteers who will work with us year after year.







Tacoma Vocal Standard Presents: The Secret of Christmas December 4, 2021 2 PM & 7 PM Bellarmine Prepatory School 2300 S Washington St, Tacoma, WA 98405

Admission: \$20 Kids Under 12: Free Valet Parking Available!

Afterglow Dinner After 7 PM Show: \$12







1st Half - Musical Production 2nd Half - Traditional Christmas Songs



2pm Sunday, Dec 12th



Federal Way PAEC 31510 Pete von Reichbauer Way S. Federal Way, WA 98003

POLAR EXPRESS

For tickets and health and safety information, visit: www.northwestsound.org/believe







PERFORMING ARTS

Tickets

\$20-\$40

Reserved seats

EVERGREEN DISTRICT EVENTS CALENDAR

Here's a handy Link to the Online Events Calendar at https://evgdistrict.com/evg-calendar/

EVERGREEN DISTRICT INFORMATION LINKS

For Evergreen District & Historical Information, click the links:

Hall of Fame Members

Quartet Champions

<u>Chorus Champions</u>

MORE MEMBER RESOURCES

For additional information, please click on these links:

BHS Website BHS Phone Number - 1 - 800 - 876 - SING (6474) - toll free

www.EVGDistrict.com (Evergreen site)

Bud Leabo Memorial Fund Info

<u>Sing Canada Harmony</u>

Harmony Foundation International

<u>Harmony Explosion</u>

Scores Archives

District Leadership

Barbershopper Of The Year

The Final Word

El Nino may be giving the Northwest a very White Christmas this year. But as long as we're singing together again, Let it Snow, Let It Snow, Let it Snow.

Get your Christmas carols ready, and don't be blue.



BABY, IT'S COLD OUTSIDE

TIMBRE ADVERTISING

A great way to be seen by Barbershoppers

Next advertisements deadline:

For 2022 TIMBRE #1 (to be published March 1, 2022) Publication-ready ads must be in by **Feb 15, 2021**

Contact Bob Robson <u>bob.robson@shaw.ca</u> re: availability and advertising content guidelines.

Is the Circle of Fifths a Drinking Game?



TIMBRE - December 1, 2021 - Page 24