

## Simple Sample Master Calendar

By Greg Kronlund

Month	Day	Activity	Assigned/Results
Jan	1st	Double check SV sales packets	SV committee. <b>completed</b>
	8 <sup>th</sup>	Distribute sales packet and answer questions.	Sales packets distributed by SV committee- <b>completed</b>
	15 <sup>th</sup>	Begin sales- encourage all membership to sell SV's	Marketing VP <b>pending</b>
	22 <sup>nd</sup>	Encourage membership to sell... give progress report \$\$ stress dollar goal for this year.	SV Chair <b>pending</b>
	29 <sup>th</sup>	Encourage membership to sell... give progress report \$\$ stress dollar goal for this year.	VP M/PR – <b>pending</b>
Feb	4 <sup>th</sup>	Launch SV poster campaign...use quartets to distribute to business community...	VP M/PR- <b>pending</b>
	11 <sup>th</sup>	Final organization... progress report to membership...Have all orders processed and build SV info packets for qtets. Make sure qtets. Have extra order documents and receipts.	SV chair and Committee...President to offer perspective... <b>pending</b>
	18 <sup>th</sup>	Announce preliminary gross dollars... allow qtets. To share experience with the membership.	SV Chair... and VP M/PR- <b>pending</b>
	25 <sup>th</sup>	Announce final total... and celebrate the accomplishment...# of deliveries # of net dollars # of quartets and did we make or exceed our revenue goal.	SV Chair - pending
March	28 <sup>th</sup>	VP M/PR begins working with annual show team on the 4 P's	<b>1<sup>st</sup> meeting pending</b>
April	????	VP M/PR begins working on marketing plan for the annual show...	<b>pending</b>

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